



**University Of Central Florida
Rosen College of Hospitality Management**

Summer A 2016

Course: FSS 3008 Culture and Cuisine- 3 credits

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Office Hours: M-W 3:00-5:00 pm. Other times by request.

COURSE DESCRIPTION:

Exploring the major historical and geographical developments that have affected the creation of the cuisines of the world, which includes a travel component (Spain, France, Monaco, Italy and Germany).

Prerequisites: FSS 2221 and/or course instructor's approval.

Goals & Objectives:

At the completion of this course the student will be able to:

- Explain social-historical information about each region and their link with the local cuisine.
- Understand the roots of regional cuisine; how foreign influences that have affected Western European regional cuisine.
- Understand Western European gastronomic culture and its development through the centuries
- Gain experience and understanding of the ingredients, tools and equipment required to prepare retail restaurant and event food and beverage
- Describe the cuisine which makes each country unique (France, Monaco, Italy, Switzerland and Germany)
- Discuss regional culture and lifestyles, based on experiential learning experience at these major foreign tourism destinations
- Identify the differences in European governmental practices (e.g., production restrictions) and the impact on cuisine, culture and tourism.

Learning Outcomes:

- Learn how food and beverage products (cheese, chocolate, wine, bread, patisseries) are served
- Understand the history of culinary and beverage in the bohemian European area
- Hands-on experience with instructor regarding the geography, terrain and political differences in five countries

FORMAT:

The culture and cuisine course will be facilitated at UCSF during the early summer in 2015 to prepare for the geopolitical and social differences abroad. As part of the program participants will travel to Europe for 16 days of cultural exposure. Students will begin their studies at UCSF learning about European culture, history, customs, cuisine, wines and beers. Classes will involve lecture, discussion, teamwork, practice of culinary knowledge and skills and hands-on field experience. This class will require participation out of the normal scheduled class time, copious notes, pictures and travel. This UCF/Rosen College overlay syllabus will incorporate the general description, objectives, content and rigor of the course.

The course focuses on the unique aspects of regional food in Western Europe and how food relates to the local lifestyle and culture. Regional economy and local resources will be analyzed and compared. Students will be introduced to the various local products through class demonstrations and tastings. Although characterized by unique and distinctive features, cuisines are still perceived as the result of many different regional culinary traditions that, merged and diluted over centuries, still maintain their particular flavors and distinct ingredients.

REQUIRED MATERIALS

Food: A Culinary History (European Perspectives) by Jean-Louis Flandrin, Massimo Montanari, Albert Sonnenfeld Columbia University Press, ISBN-0-231-11155-1

ADDITIONAL MATERIALS:

Students will be assigned to read current articles related to the European countries where the program takes place with special emphasis on hospitality and tourism business activities. The gastronomy (food and beverage) and culture of the countries of interest will be emphasized in these readings, and they may include tourism organizations, hospitality and tourism business practices, and types of attractions/events.

ATTENDANCE AND PARTICIPATION

Attendance to all scheduled classes/events/tours is required. Those who miss classes will accept the results: circumstances will dictate a three (3) final grade points reduction for the first missed classes/events/tours, and an additional five (5) points for the second missed classes/events/tours, five (5) additional points for the third classes/events/tours and for any additional classes/events/tours missed; and the points will be deducted from the total 100 points score for the course. It is advised that students do not miss classes early in the schedule, as true emergencies later during the trip may put the student's grade in jeopardy. It is required for any student to personally communicate to the professor in-advance intention to be absent/tardy, and to supply hardcopy evidence for ALL absences (including excused), so that the professor can annotate on the attendance records (personal, medical, relative obituary, copy of court case documentation/traffic violation, etc.). However, the "absence rule" will apply regardless of whether the absence is excused or unexcused.

Should you have a need to be tardy or depart a class/event/tour after or prior to the scheduled time, please see the professor in-advance. Otherwise, remain until the professor excuses the classes/events/tours (which may be a few minutes before or after the scheduled

closing time of the class/event/tour). Repeated tardiness and/or early departures (two of either) will be regarded as the equivalent to one absenteeism, and will become a detriment to your grade (as noted above). If you are tardy, it is your responsibility to verbally follow-up with the professor to change the absent to a tardy posting (i.e., do not assume he will adjust the attendance record, simply because you entered the class/event/tour after attendance was taken). As a courtesy to your classmates - do not let the door slam when arriving late to the meeting room/session/event or exiting early; and locate a seat where you are the least disruptive to the class. You will be held responsible for any class preparation/quizzes, even if you did not attend the prior class.

Student Table for Missed Classes

First class/event/tour Missed	3 point deduction
Second class/event/tour Missed	5 point deduction
Third classes/events/tours Missed	5 points deduction (plus 5 from above)
Fourth class/event/tour Missed	5 points deduction (plus 10 from above)

All faculty members are required to document students' academic activity at the beginning of each course. In order to document that you began this course, please complete the following academic activity by the end of the first week of Summer A. Go to webcourses, locate FSS 3008 Culture and Cuisine, go to the quiz tab and complete the quiz. Failure to do so will result in a delay in the disbursement of your financial aid:

CLASSROOM CULTURE AND PROFESSIONALISM

Understand that the classroom environment has a structure, and professors and students have roles and responsibilities. The professor will respect the rights of students and asks for the same respect from students. The professor requests that each student adhere to the following guidelines:

It is the expectation that all students will treat each other student, guest speaker, tour leader and the professor with respect and dignity, which includes but is not limited to: timely attendance, unobtrusive entry and/or exit while class/event/tour is in session; non-use of cell/smart phone, laptop, ipad, or ipod; non-use of newspaper or other unrelated reading material; body language that indicates a lack of a state of conscious awareness, i.e., stay alert (and awake) during class/event/tour time with attention directed to the designated speaker (professor or fellow students).

As a courtesy to your classmates, please refrain from excess talking to others around you until the class/tour/event is excused. Students who choose not to comply with the classroom professionalism criteria noted above are subject to removal from the classroom (5 point deduction) and/or failure of the class/program.

Otherwise.....**HAVE FUN!!**

CLASS PREPARATION

The professor works under the premise that **students will take responsibility to read the assigned publications, articles and online powerpoints in advance of class/event/tour**. Please be prepared to discuss/answer questions pertaining to assigned readings. The professor's teaching philosophy is to discuss selected textbook highlights, clarify student's questions, and supplement the textbook material by relating real world circumstances to the academic assignments.

INDIVIDUAL ASSIGNMENTS

- Students are required to submit **Online Assignments directly into the submission box** under the assignments tab in webcourses/canvas. Use proper formatting, and spacing. **Input into the Assignment Dropbox at Webcourses@UCF no later than (11:59 p.m.) on the specified due date.**
- If there is an assignment that requires a word or excel document - use the following guidelines as an attachment: (a MS Word file attachment; double spaced; Arial 11 font; 1-inch margin). **Input into the Assignment Dropbox at Webcourses@UCF no later than (11:59 p.m.) on the specified due date.**
- Since students have adequate notice to complete assignments, **late submissions will not be accepted** (no exceptions). It is strongly recommended that students make arrangements for back-up and second back-up computers and forward information well **before the specified due date.**

FOOD AND BEVERAGE TRIPS

The class will visit sites, events and venues. Please prepare in advance to be punctual, as this is the only opportunity to attend these required on-site presentations. (Those who choose not to comply with dress standards or to attend the entire session - arriving late or departing early - will receive a reduction in the overall final grade of 5 points per class/event/tour.)

EXAMS AND GRADING CRITERIA

The material covered on the pre-trip exams will include topics from the textbooks , assigned articles, videos, reviews, tour guide explanations and lecture discussions. The tests will be formatted as true/false, multiple choice, and possible fill-in-the-blank or short essay. Make-up examinations are not guaranteed by the professor. If necessary, the professor will consult the college administration to determine if the proof of not attendance is indeed acceptable, as determined by UCF standards and policies. If the student is determined not to be eligible for an excused make-up exam - an exam will not be administered, and the student will receive a zero for that particular exam. Please be punctual for all exams. Students arriving 10 minutes after any scheduled exam/project presentation has begun - will not be permitted to take the exam/present and will earn a zero.

Prior to the trip (June 4), students (teams of 2) will present research, based on a pre-assigned Western European country (which has been researched), paying particular attention to:

- territory and geopolitical history
- typical products and recipes
- typical service types/styles
- typical music, traditions, fashions and customs

The professor will meet weekly during the trip with each student to discuss student progress (teamwork, attentiveness, promptness, etc.) and review the student's trip logs/documentaries.

The Final Exam Project is tentatively scheduled to be submitted online no later than 11:59 pm on June 23, 2015, but subject to change based on time availability.

GRADING CRITERIA:	Points
Initial session exam - May 13	15
Second session exam - May 20	15
Third session presentation - May 27	15
Week 1 performance evaluation	15
Week 2 performance evaluation	15
Final Trip Log/Documentary - June 23 SEND FINAL PAPERS BY EMAIL DROPBOX	25
TOTAL POINTS	100
GRADING SCALE:	
94-100 A	90-93 A-
87-89 B+	84-86 B
80-83 B-	77-79 C+
74-76 C	70-73 C-
67-69 D+	64-66 D
60-63 D-	0-59 F

Grading criteria is listed above; exam and final total grades are rounded-up to the next number. The period-to-date grades will be available on-line for review on a frequent basis. It is the responsibility of the student to track individual course progress. While the grades may be posted on-line (unofficially), students are responsible for knowing the point values for each assignment and should record and tabulate progress during the term. If you have a concern or question, please ask in a timely manner to avoid "last minute disputes". The student should notify the professor of any grade dispute issue (via e-mail) within three business days following the grade being posted.....otherwise the grade will "stand as recorded".

There are no exceptions for any missed assignments for any reason. All grade discussions are restricted to the student and the professor to avoid perceptions of benefits afforded to other students. In other words, you are responsible for yourself and your only comparison is to yourself.

FIELD ATTENDANCE AND PARTICIPATION POLICY

Attendance will be taken for all meetings/sessions/events. You are expected to attend all class sessions and planned class field trips (as noted above). All students must arrive on time at the agreed meeting places. **Do not be late** and cause everyone to wait (if you miss the scheduled walk/train/motor coach/taxi/boat, you are on your own). The group must strictly stick to the time schedule. A significant portion of your grade will be earned by being on time and participating/engaging in all activities in the class and field.

BEHAVIOR

Since you are adults, you are expected to behave in a manner that is respectful to all participants in classes/events/tours (this includes field experiences) and conducive to learning. You should adhere to professional civility standards at all times (24 hours), and stay focused on the task at hand. If a student chooses to act inappropriately during a class/meeting/event/ tour,

they will be asked to correct their behavior or leave and they will receive no credit for class that day. Please see the “classroom guidelines” in the UCF Golden Rule Student handbook for specifics. Although we will not be in a UCF classroom per se, the entire experience is considered a “classroom” field experience.

Students will have a certain amount of open time. Do not do anything to get in trouble and do not do anything illegal (this includes drugs and being drunk in public). If you get arrested, I will not be able to help you; I must remain with the rest of the group. Call your parents, US consulate, significant other or a lawyer. (Just for the record: This is not Cancun in Italy (If that is what you are expecting... you might want to consider a trip to Mexico).

TENTATIVE SCHEDULE – SUBJECT TO CHANGE

A 17-day study abroad program in Europe:

The study abroad package includes:

Day 1 >> Sat May 21: (Nice)

Flight to Nice, France

Day 2 >> Sunday. May 22: (Nice)

Arrival at Nice Airport

Transportation by private bus from the airport to the hotel in Nice

4 nights in twin rooms with private bathroom at a 3-star hotel in Nice

Orientation walking tour with our coordinator in the morning to explore the new surroundings

Welcome dinner at a typical French restaurant in Nice to kick off the program; including a brief presentation given by a representative of the restaurant to learn about differences and influences of culinary art in France

Day 3 >> Monday. May 23: (Nice)

Visit to the Lycée Régional Hôtelier et de Tourisme Paul Augier in the morning

Visit to Pâtisserie Maison Auer in the afternoon, including chocolate and candied fruit tasting

Day 4 >> Tues. May 24: (Villeneuve Loubet - Cannes)

Visit to the Escoffier Museum in Villeneuve Loubet in the morning to learn about the life of chef Auguste Escoffier

Guided walking tour of Cannes in the afternoon to learn about the history of the famous Film Festival taking place in May each year

Transportation by train from Cannes back to Nice in the evening

Day 5 >> Wed. May 25: (Nice)

Guided Old Town Tour in the morning, to discover the Cours Saleya Market and the Castel Hill, including tasting of regional products and a discussion of Nice's history and culture

Free afternoon to explore Nice and its surroundings on your own...

Day 6 >> Thurs. May 26: (Nice - Monaco - Parma)

Visit to the Monte Carlo Casino for a backstage tour

Free time to explore Monaco on your own...

Day 7 >> Fri. May 27: (Parma - Modena)

4 nights in twin rooms with private bathroom at a 3-star hotel in Parma

Visit to a dairy specializing in Parmesan cheese for a demonstration and tasting in the morning

Visit to Aceta del Duca in Modena in the afternoon to taste the traditional Aceto Balsamico di Modena

Day 8 >> Sat. May 28: (Milan)

□□ Transportation by private bus to Milan and return

Explore the city and visit the [Expo Milan](#)

Day 9 >> Sun. May 29: (Cinque Terre)

Guided day excursion by private bus to Cinque Terre to explore La Spezia, Portovenere, Vernazza, Monterosso and Levanto, including ferry tickets from La Spezia to Portovenere and train tickets from Monterosso to Levanto

Day 10 >> Mon. May 30: (Parma - Domaso - Lake Como)

1 night in twin rooms with private bathrooms at a 3-star hotel at Lake Como

Transportation by private bus to Domaso and to your hotel at Lake Como

Pasta workshop at the Azienda Agricola Sorsasso in Domaso (hands-on experience)

Visit to their vineyards and wine tasting after having tried the fruits of your own labour

Day 11 >> Tues. May 31: (Lake Como - Lucerne)

Transportation by private bus to your hotel in Lucerne, Switzerland

3 nights in twin rooms with private bathrooms at a 3-star hotel in Lucerne

Free day in Lucerne to explore the city further on our own

Day 12 >> Wed. June 1: (Lucerne)

Enjoy a free day... tentative traveling to Engelberg for a day excursion to Mount Titlis

Day 13 >> Thurs. June 2: (Lucerne)

Visit to Felchlin Chocolate Factory in the morning (to be confirmed)

Visit to Eichhof brewery in Lucerne incl. beer tasting and snack in the early afternoon to get an insight of how Lucerne's traditional Eichhof beer is brewed

Day 14 >> Fri. June 3: (Lucerne - Munich)

Transportation by private bus from our hotel to the train station

Transportation by train from Lucerne to Munich, with connection in Zurich (travel time: approx. 5 hours)

Transportation by private bus from the train station to our hotel in Munich
Public transportation pass for the duration of the entire stay in Munich

Day 15 >> Sat. June 4: (Munich)

3 nights in twin rooms with private bathroom at a 2- or 3-star hotel in Munich

Guided tour of the famous Viktualienmarkt including tastings in the morning to explore Munich's oldest open market and food paradise

Meeting with a local event agency to learn about the organization of the Oktoberfest (to be confirmed)

Day 16 >> Sun. June 5: (Munich)

Free day for final discussions and to explore Munich further on your own...

Day 17 >> Mon. June 6: (Munich)

Free day for final discussions and to explore Munich further on your own...

Day 18 >> Tues. June 7: (Munich)

Free day for final discussions and to explore Munich further on your own...

Farewell dinner at a Biergarten in Munich to wrap up your European experience, including a visit to see how the roasted chickens are done in mass (to be confirmed)

Day 17 >> Wed. June 8: (Munich)

Transportation by private bus to the airport in Munich

Departure from Munich Airport to the USA (airfare not included)
