



# PROGRAM INFORMATION

ACADEMIC YEAR 2013/14



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ACADEMIC INFORMATION AND POLICIES	3
PROGRAM CALENDAR 2013/2014	7
COURSE LIST FOR THE ACADEMIC YEAR 2013/2014	9
COURSE DETAILS German	20 25 31 37
COURSES OFFERED THROUGH THE UNIVERSITY OF APPLIED SCIENCES4	18
EXTRACURRICULAR ACTIVITIES4	19
FIELD TRIPS5	50
FACULTY INFORMATION5	53
VISA REQUIREMENTS AND RESIDENCE PERMITS5	57
PROGRAM COST AND BUDGET INFORMATION5	59
TRAVEL TO EUROPE (FLIGHTS) AND ARRIVAL INFORMATION 6	31

### **ACADEMIC INFORMATION AND POLICIES**

### Requirements and Suggestions for a Semester in Salzburg

The required minimum number of semester credit hours is 12. Because of the demands of foreign study, a higher load than 15 hours is not recommended. For a course load above 15 credit hours the approval from Salzburg College and the home university is necessary. In addition, students are welcome to attend other classes in which they are interested on a regular basis without being registered or graded. Most courses are open for all students at all times. For prerequisites, please see individual course descriptions.

To support the overall Austrian experience, two courses are required of all students wanting to study a semester at Salzburg College:

- o Understanding Austria: History, Politics and Culture
- One German language course

### Requirements and Suggestions for a Summer Session in Salzburg

There are no mandatory courses during the summer session. Students can choose freely any two courses from all courses offered for a total of 6 credit hours. For a course load above 6 credit hours the approval from Salzburg College and the home university is necessary, and additional fees may apply. For prerequisites, please see individual course descriptions.

### Registration

Each student is required to fill out the online Salzburg College application form (as of Fall 2013). The form can be found on the Salzburg College website. When filling out the course registration, we kindly ask each student to indicate at least one alternate choice and have it approved for transfer credit. We try our best to avoid scheduling conflicts, but occasionally this cannot be avoided. Also, a course may have to be cancelled because of insufficient enrollment (less than 7). A course will be offered as a tutorial if more than 3 students enroll. Should a course be cancelled, we will inform the respective students before the beginning of the semester and discuss alternative options with them.

Students may change courses during the first week of classes as long as this is in compliance with the home institution requirements.

### **Course and Lab Fees**

Please see "Program Cost and Budget Information" for details.

### **Class Structure**

In order to enhance concentrated learning, Salzburg College offers its courses in block scheduling during the spring and fall semester. The semester schedule is split into two sixweek modules. Courses are concentrated and students take 2 or 3 courses in each module.

### **German Courses**

Semester students at Salzburg College are required to take at least one German course. Students who have never studied German before are enrolled in Beginning German 1. Students with prior knowledge in German have to complete an online placement test that will determine their German course level. Information on the placement test will be e-mailed to the students approximately two months before the start of the semester.

The required German course takes place during the first six week module. Due to block scheduling it is possible for students to take a second German course during the second sixweek module. This means that Beginning German 1 students can elect to take Beginning German 2 as well. With the successful completion of Beginning German 2 students will have reached level A1 of the Common European Framework of Reference for Languages. For Intermediate and Advanced German students, who want to continue studying German during the second six-week module, we offer Advanced German Conversation.

### **Music Performance Students**

Music performance instruction is designed for music majors. Please inform Salzburg College as soon as possible what the needs and requirements are so that appropriate arrangements can be made. Include information on previous studies, a music repertoire, the study plans for Salzburg, and a letter from the present instructor. Arrangements for credit for private music instruction in Salzburg must be made ahead of time with the Music Department of the home university.

### **Internship Students**

Students who register for an Internship in Salzburg will be contacted by Salzburg College and asked to fill out an additional Internship Application Form. Internships usually take place during the second six-week module or immediately following the Summer Session I after students have taken a German course, Understanding Austria, and The Austrian Workplace as preparation. Due to the required amount of internship hours, we recommend that students only take one additional course during the second block of the semester. No additional courses may be taken during the summer internship program.

### **Independent Study**

In case a student needs to fulfil a special requirement not offered in this catalogue, please contact Salzburg College. Arrangements for independent study can be made for various academic fields such as Business Administration, Social Sciences, History, Music, etc.

### **Honors Program**

In-course honors credit is available to qualified students for most courses. Requests must be made to the Salzburg College Director within the first two weeks of classes. The in-course honors contract specifies additional readings and/or field work and will be evaluated by the respective instructor.

Students who are in formal honors programs at their home institutions should receive approval in advance from their honors program directors.

### **Attendance**

Attendance of courses and course-related excursions is mandatory. Only excused absences (illness, family emergency, etc.) are allowed. Traveling is not considered an excuse for missing any classes or any excursions offered by Salzburg College. No grade will be given if a student misses more than 150 minutes of class time.

### **Course Related Field Trips**

Field trips and excursions constitute an important part of the academic experience at Salzburg College. Students are expected to attend these, take notes, and integrate them into their course work. For professional field trips appropriate dress is required.

### **Classroom Performance**

During class no computers/notebooks are permitted. All notes are to be taken manually. Deadlines for papers, reports, or any other assignments are indeed deadlines. Unless serious circumstances warrant some extension and such an extension is explicitly granted by the instructor, students' work is to be handed in on the due date. Failure to submit assignments punctually affects the student's grade detrimentally.

### **Grading Components and Scheme**

Faculty decide the constituent parts making up the final grade of any course. In many cases faculty include active class participation as part of the grade. Class participation is much more than attendance: It usually includes demonstration of class preparation, active contribution to discussions, etc.

### Grading scheme:

A = 90-100%

B = 80-89%

C = 70-79%

D = 60-69%

F = 59% and below

### **Exams**

No make-up tests or earlier tests will be given unless a student has informed the Salzburg College office beforehand and given a serious reason. Travel plans are not considered a serious reason.

### **Academic Honesty**

Academic dishonesty is a serious violation of the educational goals of Salzburg College and its American partner institutions. Cheating on a test will result in an F. When writing papers, students are required to properly footnote the use of other persons' ideas. Not acknowledging sources, whether from books, the internet or other sources, is plagiarism and will result in an F on the paper. Submitting the work of another person as one's own will result in an F in the respective course. Students may not turn in the same paper for two different classes.

### **Independent Study and Travel Period During the Semester**

It is expected that students will continue to pursue course-related research during this period. In courses where field trips constitute a significant part (e.g. History of European Art, History of Music, Intercultural Communication, Economics and Politics of the EU) semester projects include travel research as well.

### **Educational Philosophy**

At Salzburg College classroom work, field study and travel complement each other. Students are encouraged to make their personal experience part of their academic studies. Social and experiential learning constitutes a major part of the program.

### PROGRAM CALENDAR 2013/2014

### **FALL SEMESTER 2013**

Sep. 1 Departure from the U.S. Sep. 2 Arrival in Europe Bavaria Field Trip

Sep. 6 Salzburg Orientation & Welcome Reception

Sep. 9 Regular Classes Begin
Sep. 13 Salzkammergut Excursion
Upper Austria Field Trip
Sep. weekends Hiking/Canyoning Program

Oct. 18-28 Independent Study and Travel Period

Oct. 29-Nov. 1 Vienna Field Trip
Nov. 28 Thanksgiving Lunch
Nov. weekend Winter Sports Program
Dec. 12 Farewell Celebration

Dec. 13 End of Fall Semester/Departure Day

### **SPRING SEMESTER 2014**

Jan. 19 Departure from the U.S. Jan. 20 Arrival in Europe Bavaria Field Trip

Jan. 24 Salzburg Orientation & Welcome Reception

Jan. 27 Regular Classes Begin
Feb. 7 Upper Austria Field Trip
Feb. weekends Winter Sports Program

Mar. 7-17 Independent Study and Travel Period

Mar. 18-21 Vienna Field Trip

Apr. 25 Salzkammergut Excursion
Apr. weekend Hiking/Canyoning Program
May 1 Farewell Celebration

May 2 End of Semester/Departure Day

### **SUMMER SESSION 2014**

May 17 Departure from the U.S.

May 18 Arrival in Europe

May 19 Salzburg Orientation & Welcome Reception

May 20 Regular Classes Begin May 23 Upper Austria Excursion

May 29-Jun. 1 Vienna Field Trip
Jun. 6-9 Long Travel Weekend
Jun. 13 Salzkammergut Hike

Jun. 19/20 Final Exams

Jun. 20 Final Concert, Final Reception

Jun. 21 Departure Day

# **COURSE LIST FOR THE ACADEMIC YEAR 2013/2014**

GERMAN GER Beginning German 1 GER Beginning German 2 GER Intermediate German 1 GER Intermediate German 2 GER Advanced German 1 GER Advanced German 2 GER Advanced German 2 GER Advanced German Conversation GER/LIT Austrian Literature and Culture (in Translation) GER/LIT Modern Austrian Literature (in German)	Fall/Spring/Summer Fall/Spring/Summer Fall/Spring/Summer Fall/Spring/Summer Fall/Spring/Summer Fall/Spring/Summer
EUROPEAN STUDIES  POL/ECO Economics and Politics of the EU	Fall/Spring Fall/Spring/SummerFall
COMMUNICATION STUDIES/BUSINESS  COM Intercultural Communication  COM Introduction to Television Production  COM/BUS International Public Relations: Focus EU  BUS/COM Global Marketing: A European Perspective  COM/BUS/MUS/ART Cultural Business and Marketing  COM/BUS/MUS/ART Cultural Project Management	Fall/SpringFall/SpringFall/Spring Fall/Spring/Summer
MUSIC  MUS History of Music – Baroque and Classical Period	Fall/Spring Summer Fall/Spring/Summer Fall/Spring/Summer
ART History of European Art	Fall/SpringFall/Spring Fall/Spring/SummerFall/SpringFall/SpringFall/Spring
INTERNSHIPS IDS Preparatory Course: The Austrian Workplace IDS Internship: Experiencing the Austrian Workplace (Social & Cultural L BUS/COM International Business/Communication Internship	earning)Fall/Spring

Course Syllabus: Beginning German 1

Credit Hours: 3

Course Offered: Fall, Spring, Summer

Academic Year: 2013/2014

### **Course Description**

This course focuses on the development of basic communication skills in German. It is designed to develop the four language skills: listening, speaking, reading, and writing. At the end of the course students will be able to engage in simple conversations, understand simple texts, and write about their everyday lives. Students will also be able to use their newly acquired knowledge in real-life situations through excursions during the term.

### **Course Topics**

- Pronunciation and alphabet
- Verb conjugation in present and perfect tense
- Simple questions and answers: Wie? Was? Wo? Woher? Wann?
- Definite and indefinite articles, negation
- Prepositions: in, aus, von, bis, am, um
- Personal pronouns
- Numbers
- Nominative and accusative case
- Modal verbs: *möchten, können, wollen*
- Vocabulary includes: getting to know someone, friends and family, food and drink, shopping, apartment and furniture, time, daily routines and hobbies

### **Course Goals**

- 1. to introduce students to fundamental language functions
- 2. to provide students with a basic German vocabulary
- 3. to provide insights into the Austrian and German culture
- 4. to make students aware of the opportunities that learning a foreign language provides

### **Course Learning Objectives**

By the end of the course, students will be able to

- 1. understand and write simple German texts,
- 2. engage in simple conversations on everyday topics in German, and
- 3. reflect on certain aspects of their first language.

### **Field Experience**

A variety of excursions with associated academic assignments will be offered during the course. These excursions include visits to the local market, a traditional coffee house, and a department store.

### **Required Readings**

Schritte 1 international. Kursbuch + Arbeitsbuch. Max Hueber Verlag.

### **Prerequisites**

None

Class Participation, Vocabulary Quizzes, and Homework	30%
3-4 Quizzes	20%
Midterm Exam	20%
Final Exam	30%

Course Syllabus: Beginning German 2

Credit Hours: 3

Course Offered: Fall, Spring, Summer

Academic Year: 2013/2014

### **Course Description**

This course focuses on the further development of communication skills in German. It is designed to further the four language skills: listening, speaking, reading, and writing. At the end of the course students will be able to engage in simple conversations, understand simple texts, and write about their everyday lives. Students will also be able to use their newly acquired knowledge in real-life situations through excursions during the term. With the completion of this course students will have reached level A1 of the Common European Framework of Reference for Languages.

### **Course Topics**

Preterit tense: war & hatte

• Modal verbs: müssen, dürfen, sollen, mögen

- Possessive pronouns
- Imperative
- Local prepositions: an, auf, bei, hinter, in, neben, über, unter, vor, zwischen, zu, nach
- Temporal prepositions: vor, seit, für, nach, bei, in, bis, ab
- Subjunctive II: könnte, würde
- Demonstrative pronouns
- Dative case: verbs and prepositions
- Vocabulary includes: jobs, tourism, body and health, directions, shopping, clothes, holidays

### **Course Goals**

- 1. to further students' previously acquired knowledge of the German language
- 2. to expand students' basic German vocabulary
- 3. to provide insights into the Austrian and German culture

### **Course Learning Objectives**

By the end of the course, students will be able to

- 1. understand and use familiar everyday expressions and very basic phrases aimed at the satisfaction of needs of a concrete type,
- 2. introduce themselves and others and ask and answer questions about personal details such as where he/she lives, people he/she knows and things he/she has, and
- 3. interact in a simple way provided the other person talks slowly and clearly and is prepared to help.

### **Field Experience**

A variety of excursions with associated assignments will be offered during the course. These excursions include a visit to a local supermarket and various other projects in the city of Salzburg.

### **Required Readings**

Schritte 2 international. Kursbuch + Arbeitsbuch. Max Hueber Verlag.

### **Prerequisites**

One semester of college-level German or equivalent. Placement test required.

Class Participation, Vocabulary Quizzes, and Homework	30%
3-4 Quizzes	20%
Midterm Exam	20%
Final Exam	30%

Course Syllabus: Intermediate German 1

Credit Hours: 3

Course Offered: Fall, Spring, Summer

Academic Year: 2013/2014

### **Course Description**

This course focuses on the further development of communication skills in German. It is designed to further the four language skills: listening, speaking, reading, and writing. At the end of the course students will be able to engage in conversations on a variety of topics, understand texts from different fields, and write about their immediate environment. Students will also be able to use their newly acquired knowledge in real-life situations through excursions during the term.

### **Course Topics**

- Conjunctions: weil, dass, wenn
- Genitive case
- Two-way prepositions
- Indefinite pronouns
- Subjunctive II: sollte
- Reflexive verbs
- Preterite tense of modal verbs
- Indirect objects
- Vocabulary includes: travel, household, work environment, sports, education and career, festivities

### **Course Goals**

- 1. to further students' previously acquired knowledge of the German language
- 2. to expand students' German vocabulary
- 3. to provide insights into the Austrian and German culture

### **Course Learning Objectives**

By the end of the course, students will be able to

- 1. understand and write more complex texts in German, and
- 2. engage in conversations on a variety of topics in German.

### **Field Experience**

Excursions and out-of-class activities will take place in order to enable the students to handle situations with native speakers and to bring them in contact with everyday life in Salzburg.

### **Required Readings**

Schritte 3 international. Kursbuch + Arbeitsbuch. Max Hueber Verlag.

### **Prerequisites**

Two semesters of college-level German or equivalent. Placement test required.

Class Participation, Vocabulary Quizzes, and Homework	30%
2-3 Quizzes	20%
2 Projects & Presentations	20%
Midterm Exam	15%
Final Exam	15%

Course Syllabus: Intermediate German 2

Credit Hours: 3

Course Offered: Fall, Spring, Summer

Academic Year: 2013/2014

### **Course Description**

This course focuses on the further development of communication skills in German. It is designed to further the four language skills: listening, speaking, reading, and writing. At the end of the course students will be able to engage in conversations on a variety of topics, understand texts from different fields, and write about their immediate environment. Students will also be able to use their newly acquired knowledge in real-life situations through excursions during the term. With the completion of this course students will have reached level A2 of the Common European Framework of Reference for Languages.

### **Course Topics**

- Conjunctions: trotzdem, deshalb, aber, denn
- Subjunctive II: wäre, hätte, würde, könnte
- Adjective declination
- · Comparative and superlative
- Passive voice
- Local prepositions: aus, von, an...vorbei, bis zu, durch, ...entlang, gegenüber, über, um...herum, auf, in
- Temporal prepositions: von...an, über
- Indirect questions
- Vocabulary includes: weekend, shopping, telephone, directions, travel, money, conflicts

### **Course Goals**

- 1. to further students' previously acquired knowledge of the German language
- 2. to expand students' German vocabulary
- 3. to provide insights into the Austrian and German culture

### **Course Learning Objectives**

By the end of the course, students will be able to

- 1. understand sentences and frequently used expressions related to areas of most immediate relevance (e.g. basic personal and family information, shopping, local geography, employment),
- 2. communicate in simple and routine tasks requiring a simple and direct exchange of information on familiar and routine matters, and
- 3. describe in simple terms aspects of their background, immediate environment, and matters in areas of immediate need.

### **Field Experience**

Excursions and out-of-class activities will take place in order to enable the students to handle situations with native speakers and to bring them in contact with everyday life in Salzburg.

### **Required Readings**

Schritte 4 international. Kursbuch + Arbeitsbuch. Max Hueber Verlag.

### **Prerequisites**

Three semesters of college-level German or equivalent. Placement test required.

Class Participation, Vocabulary Quizzes, and Homework	30%
2-3 Quizzes	20%
2 Projects & Presentations	20%
Midterm Exam	15%
Final Exam	15%

Course Syllabus: Advanced German 1

Credit Hours: 3

Course Offered: Fall, Spring, Summer

Academic Year: 2013/2014

### **Course Description**

This course focuses on the further development of communication skills in German. It is designed to further the four language skills: listening, speaking, reading, and writing. At the end of the course students will be able to engage in fluent conversations on most topics, understand complicated texts, and write lengthy texts on a variety of topics. Students will also be able to use their newly acquired knowledge in real-life situations through excursions during the term.

### **Course Topics**

- Conjunctions: als, obwohl, wenn, darum, deswegen, damit, nicht nur...sondern auch, zwar...aber, entweder...oder
- Preterite tense
- Past perfect tense
- Relative clauses
- Genitive case
- Passive voice
- Prepositions: wegen, trotz
- Infinitive with zu, um zu, statt zu, ohne zu
- Vocabulary includes: television, radio, newspaper, literature, health, the job market, living conditions

### **Course Goals**

- 1. to further students' previously acquired knowledge of the German language
- 2. to expand students' German vocabulary
- 3. to provide insights into the Austrian and German culture

### **Course Learning Objectives**

By the end of the course, students will be able to

- 1. understand and write complex texts in German, and
- 2. have fluent conversations on various topics in German.

### **Field Experience**

Various excursions in and around Salzburg will bring the students in contact with native speakers and give them the opportunity to practice their conversation skills.

### **Required Readings**

Reader of collected materials from various sources.

### **Prerequisites**

Four semesters of college-level German or equivalent. Placement test required.

Class Participation, Vocabulary Quizzes, and Homework	30%
2-3 Quizzes	20%
2 Projects & Presentations	20%
Midterm Exam	15%
Final Exam	15%
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Course Syllabus: Advanced German 2

Credit Hours: 3

Course Offered: Fall, Spring, Summer

Academic Year: 2013/2014

### **Course Description**

This course focuses on the further development of communication skills in German. It is designed to further the four language skills: listening, speaking, reading, and writing. At the end of the course students will be able to engage in fluent conversations on most topics, understand complicated texts, and write lengthy texts on a variety of topics. Students will also be able to use their newly acquired knowledge in real-life situations through excursions during the term. With the completion of this course students will have reached level B1 of the Common European Framework of Reference for Languages.

### **Course Topics**

- Conjunctions: falls, als ob, während, nachdem, bevor, da, seit(dem), bis, indem, ohne dass, weder...noch, sowohl...als auch, je...desto
- Relative clauses with prepositions
- Present participle
- Future tense
- Prepositions: innerhalb, außerhalb, außer
- Past tense passive
- Vocabulary includes: descriptions, interviews, technology and internet, trade, customs and traditions, problem solving, history and politics, Europe

### **Course Goals**

- 1. to further students' previously acquired knowledge of the German language
- 2. to expand students' German vocabulary
- 3. to provide insights into the Austrian and German culture

### **Course Learning Objectives**

By the end of the course, students will be able to

- 1. understand the main points of clear standard input on familiar matters regularly encountered in work, school, leisure, etc.
- 2. deal with most situations likely to arise whilst travelling in an area where the language is spoken,
- 3. produce simple connected text on topics which are familiar or of personal interest, and
- 4. describe experiences and events, dreams, hopes and ambitions, and briefly give reasons and explanations for opinions and plans.

### **Field Experience**

Various excursions in and around Salzburg will bring the students in contact with native speakers and give them the opportunity to practice their conversation skills.

### **Required Readings**

Reader of collected materials from various sources.

### **Prerequisites**

Five semesters of college-level German or equivalent. Placement test required.

Class Participation, Vocabulary Quizzes, and Homework	30%
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2-3 Quizzes	20%
2 Projects & Presentations	20%
Midterm Exam	15%
Final Exam	15%

Course Syllabus: Advanced German Conversation

Credit Hours: 3

Course Offered: Fall, Spring Academic Year: 2013/2014

### **Course Description**

This course is offered to intermediate and advanced German students in the second half of the semester. The course aims to give students thorough oral practice in German. Depending on the level and interests of the participants, a variety of topics will be discussed. Vocabulary will be reviewed and supplemented in a systematic fashion by grouping it into thematic fields. While grammar learning is an important part of language learning, grammar will be explicitly addressed only insofar as it supports learners' ability to converse.

### **Course Topics**

- Express and respond to feelings
- · State opinions, intentions and wishes
- · Agree and disagree
- Express doubt about something
- Discussion topics include: current social, economic, and political issues, cross-cultural questions, personal situation, German literature

### **Course Goals**

- 1. to improve students' ability to use and understand the German language in real situations
- 2. to make students more comfortable using their German in oral conversation
- 3. to expand students' German vocabulary in specific fields
- 4. to introduce students to communicative strategies in German

### **Course Learning Objectives**

By the end of the course, students will be able to

- 1. speak fluently and comfortably about a variety of topics in German,
- 2. state opinions and argue in German, and
- 3. discuss controversial topics in German.

### **Field Experience**

Various excursions in and around Salzburg will bring the students in contact with native speakers and give them the opportunity to practice their oral conversation skills.

### **Required Readings**

Newspaper articles, scientific articles, and literary texts, depending on the students' level and interests.

### **Prerequisites**

Two semesters of college-level German or equivalent.

### **Grading Components**

Oral participation 40% Homework Assignments 20% Group Presentations 20% Final Oral Exam 20%

Course Syllabus: Austrian Literature and Culture (in Translation)

Credit Hours: 3

Course Offered: Fall, Spring, Summer

Academic Year: 2013/2014

### **Course Description**

This course conducted in seminar form offers the contextualized study of 20<sup>th</sup> century Austrian literature in translation against the background of the country's history, politics and culture. The course work will include the reading of novels, novellas and plays, research on the historical background, study of the authors' biographies, and the writing of essays as well as one long research paper. Some film adaptations of selected texts may supplement the study of the literary artifacts.

### **Selection of Course Topics**

- Fin-de-Siècle Mood and the Impact of Freud's Psychoanalysis (Example: Schnitzler)
- The Expressionist Movement in Prague (Example: Kafka)
- The Critical Dialogue with the Habsburg Monarchy (Examples: Roth, Kraus, Musil)
- Socio-Critical Theater (Examples: Horvath, Turrini, Bernhard)
- Issues of Gender (Examples: Haushofer, Jelinek, Faschinger)
- Austria and the NS Past (Examples: Henisch, Reichart)
- Modern Autobiographies (Examples: Handke, Bernhard)

### **Course Goals**

- 1. to give students an introduction to Austrian literature
- 2. to provide students with a view on Austrian history and culture through the eyes of novelists and playwrights
- 3. to enhance students' critical thinking

### **Course Learning Objectives**

By the end of the course, students will be able to

- 1. understand Austrian history and culture through an alternative view,
- 2. reflect critically on Austria's recent history, and
- 3. understand the contribution Austrian writers have made to Austrian and European culture.

### **Field Experience**

Depending on the choice of authors, students will be able to visit the literary archives of various authors in and around Salzburg.

### **Required Readings**

A selection of novels, novellas and plays.

Final author choice depending on students' interests and preferences.

### **Prerequisites**

None, but interest in reading literature highly desirable.

### **Grading Components**

Preparation for Class Meetings 30% Written Assignments 40% Final Paper (8-10) 30%

Course Syllabus: Modern Austrian Literature (in German)

Credit Hours: 3

Course Offered: Fall, Spring Academic Year: 2013/2014

### **Course Description**

This course conducted in seminar form offers a survey of Austrian literature of the 20<sup>th</sup> century. Students will have to read the texts in the original language, discuss them, and write short papers on them in German. The selection of the specific texts is based on the student's interests and language skills. The student's language skills have to be at the advanced level. Assignments include the keeping of reading journals, the production of plot summaries, characterizations, interpretations, research of authors' biographies, etc.

### **Course Topics**

Depending on the student's interests, different materials will be selected. Proposed focal areas are texts from the fin-de-siècle period and contemporary writers as well as authors and texts that are related to Salzburg (for example, Stefan Zweig, Hugo von Hofmannsthal, Thomas Bernhard, Elisabeth Reichart, or Ludwig Laher).

### **Course Goals**

- 1. to give students an introduction to Austrian literature
- 2. to make students aware of the historical and cultural context of the literary works
- 3. to advance students' receptive and active language skills
- 4. to further students' ability to write academic papers in German

### **Course Learning Objectives**

By the end of the course, students will be able to

- 1. reflect critically on certain aspects of Austrian history and culture,
- 2. read German and Austrian works of literature in original language, and
- 3. write academic papers in German.

### **Field Experience**

Depending on the choice of authors, students will be able to visit the literary archives of various authors in and around Salzburg.

### **Required Readings**

Selected short texts and excerpts from novels.

Final author choice depending on students' interests and preferences.

### **Prerequisites**

Completion of at least one advanced-level German course at home institution or equivalent.

### **Grading Components**

Preparation for Class Meetings 30% Written Assignments (German) 40% Final Paper (English or German) 30%

Course Syllabus: Economics and Politics of the EU

Credit Hours: 3

Course Offered: Fall, Spring, Summer

Academic Year: 2013/2014

### **Course Description**

This course discusses the history, process and institutions of the European economic and political integration. The first part focuses primarily on the EU member states. It starts with the historical institutional forerunners, sketching the early history of integration. The second part examines the European Union as such. Institutions are introduced and the decision-making processes are reviewed. The third part uses the basic historical and institutional knowledge to discuss issues of European integration. The development of the European monetary union and the introduction of a single European currency will be used to analyze the financial changes involved in European economic and political integration. The fourth part represents the effort to explain European integration and its actors. Using the conflict lines of European debate, the major approaches towards integration in politics, economics and ideology are introduced. The course will conclude with an analysis of European-US trade relations, the impact on the US economy, businesses, and governmental institutions.

### **Course Topics**

- History of European Integration
- The Institutions of the EU
- Environment for Business in Europe
- Monetary Union
- Enlargement of the European Union
- Common Foreign and Security Policy
- Internal Security

### **Course Goals**

- 1. to explain the relevance of the European Union in relation to the separate European states
- 2. to put European integration in contrast to other forms of supra-national political strategies
- 3. to show the successes and failures of an integration project and to reflect on them
- 4. to stimulate a debate on the future options of the "West"

### **Course Learning Objectives**

By the end of the course, students will be able to

- 1. understand the the processes in European integration and its history,
- 2. make sense of the EU institutions,
- 3. understand the economic development of the EU since 2000, and
- 4. understand the different arguments and exchanges on the future of European integration.

### **Field Experience**

Visits to various political, economic organizations and businesses relevant to the European Union.

### **Required Readings**

Reader with selected articles.

### **Prerequisites**

None

### **Grading Components**

Class Participation 25%
Midterm Exam 25%
Final Exam 25%
Term Paper 25%

Course Syllabus: Selected Topics in European Studies: Austria and the EU

Credit Hours: 3

Course Offered: Fall, Spring Academic Year: 2013/2014

### **Course Description**

There are few countries in this world that have seen a similarly drastic political development in the Twentieth Century as Austria. After being reduced from a multi-national empire to a small provincial country after WWI, becoming part of Nazi Germany and enduring WWII, Austria has evolved as a neutral state after the liberation from the occupying forces. On January 1, 1995, Austria opened a new chapter in its political history by joining the European Union. This course, conducted in seminar form with introductory lectures, readings, written assignments and class presentations, will explore Austria's way into the European Union, the obstacles it had to overcome in getting there, the role it has played since its admittance, and recent developments in national as well as European politics. This course will bring together and enlarge upon what students have learned in the courses "Understanding Austria" and "Economics and Politics of the EU".

### **Course Topics**

- Austria's "Road to Europe"
- Austria's and Switzerland's development since 1995
- Austrians in the European Parliament
- Genetically Modified Food: A Case Study
- Austrian Attitudes to European Integration: A Comparative Analysis
- The EU A Threat to Austria's Neutrality?
- EU: Centralism at the Expense of the Regions?
- Migration in the EU: The Austrian "Angst"

### **Course Goals and Learning Objectives**

The selected topics course gives students the chance to increase their understanding of Austria's role in the European Union through the study of a variety of preselected topics. Students will gain a deeper understanding of the national political system as well as European Union policy. The course touches questions of history, politics, economics and society. The Austrian development will be put into perspective by comparing it to the development of other European nations. By doing this, students will deepen their knowledge of European history and politics.

### **Field Experience**

Students will have the opportunity to visit a variety of European institutions in Salzburg and Vienna. In addition, they will study regional EU projects in Salzburg and its surroundings.

### **Required Readings**

Reader with selected articles.

### **Prerequisites**

Enrollment in the courses "Understanding Austria" and "Economics and Politics of the EU".

Completion of Readings, Written Assignments and/or Field Interviews	30%
Field Trip Assignments	20%
Completion and Presentation of Research Project	50%

Course Syllabus: Understanding Austria: History, Politics and Culture

Credit Hours: 3

Course Offered: Fall, Spring, Summer

Academic Year: 2013/2014

### **Course Description**

This course has been designed as an introduction to Austrian history, politics and culture. Through lectures, discussions, excursions and field assignments this course offers insights into the culture students have chosen to live in for an extended period of time. Beyond the understanding of "facts and figures", the course is intended to create an academic context for participants' growing understanding of Austria and its "personality". Students will be challenged to use this new knowledge on Austria and utilize the acquired tools for a final project in cross-cultural understanding and communication.

### **Course Topics**

- Austria: Facts and Figures
- History and Tradition
- Austria and National Socialism
- The Austrian Political System
- Austria and the World
- The Austrian Economy and Social Security
- Current Political Issues
- Educational System
- Music and Art
- Cross-Cultural Comparisons

### **Course Goals**

- 1. to introduce students to Austrian geography, history, and politics
- 2. to give students an understanding of Austrian culture
- 3. to make students aware of cultural differences
- 4. to develop students' interpersonal and intercultural skills in a new environment

### **Course Learning Objectives**

By the end of the course, students will be able to

- 1. identify cultural differences between their homeland and Austria.
- 2. appreciate cultural differences in general,
- 3. reflect on various aspects of their own culture, and
- 4. live in a foreign environment more consciously.

### Field Experience

Field experience constitutes an important part of the course. Field trips include various excursions in and around Salzburg and a multiple day field trip to Vienna.

### **Required Readings**

Reader with selected articles.

### **Prerequisites**

None

### **Grading Components**

Class Participation 20%
Fieldtrip Assignments 20%
Final Exam 30%
Cross-Cultural Project 30%

Course Syllabus: A History of US-European Relations and Perceptions Since

**World War II** 

Credit Hours: 3 Course Offered: Fall

Academic Year: 2013/2014

### **Course Description**

Public debates about recent developments of European opinions about the USA and vice versa ignore the origins of this phenomenon: the continuous and tempestuous comparison of European and American societies since Columbus. The "discovery" was accompanied by an "invention" of America and the present (mis-)understandings clearly stand in this tradition of misperceptions, which were set half a millennium ago. This course concentrates on the 20<sup>th</sup> and 21<sup>st</sup> centuries, discussing global developments since World War II, such as the Cold War, the Post Cold War period, the "War on Terror", the massive crisis as a result of the War against Iraq, and the global reactions to President Barack Obama's presidency.

### **Course Topics**

- The United States of America and the World: Views from a Distance
- Europe in the US-Mind
- The United States of America in the European Mind
- Spreading the American Dream in Europe after World War II
- The Cold War as Cool War: American Popular Culture as Cold War Weapon
- The End of the "Cold War" or the "End" of the Cold War
- American Cultural Hegemony in the Age of the Internet
- New Challenges Emerging: The US, Europe, China (and more)
- The US and the World: Mutual Responsibilities or What Does It Mean to Be a Global Citizen?

### **Course Goals**

- to introduce students to diverse concepts on US-European relations and perceptions since World War II
- 2. to explore the history and the current state of political, economic and cultural relations between the United States and Europe
- 3. to identify the common values and interests on both sides of the ocean

### **Course Learning Objectives**

By the end of the course, students will be able to

- 1. understand the historical dynamics underlying present and future dynamics of US-European relations,
- 2. understand the development of cultural foreign policy of the United States, and
- 3. reflect on the history and the foreign relations of their homeland in general.

### **Required Readings**

Hertsgaard, Mark (2003). *The Eagle's Shadow: Why America Fascinates and Infuriates the World.* Kroes, Rob (2000). *Them and Us.* 

Wagnleitner, Reinhold (1994). Coca-Colonization and the Cold War: The Cultural Mission of the United States in Austria after the Second World War.

### **Prerequisites**

None

### **Grading Components**

Class Participation and Discussion 25% Semester paper 25% Mid-term Exam 25% Final Exam 25%

Course Syllabus: The Art of Propaganda: Communication Strategies in Fascism

Credit Hours: 3

Course Offered: Fall, Spring Academic Year: 2013/2014

### **Course Description**

This course examines the role of communication and rhetoric in the workings of propaganda exemplified by German Fascism. After establishing how and if one can identify the ideology informing and shaping propagandistic forms of communication, a closer look will be taken at the variety of media that National Socialism utilized successfully in its effort to create the Third Reich. Specific propagandistic communication strategies can be discerned in the Nazis' use of art and architecture as well as in their regular organization of mass rallies. The course contents will take into account the chronology of historical events from Hitler's rise to power to the fall of the Third Reich — and its concomitant development of propaganda — and offer thematic clusters focusing on specific media.

### **Course Topics**

- What is Propaganda?
- Past and Present Propagandistic Strategies
- Various Media as Means of Propaganda
- The Role of Communication in National Socialism
- · Case Studies on Print Media, Radio, and Film
- Case Studies on Architecture and the Arts
- Case Studies on Party Gatherings
- Impact of NS Communication Strategies on the Post-War World

### **Course Goals**

- 1. to introduce students to concepts and techniques of propaganda
- 2. to introduce students to different propagandistic communication strategies
- 3. to give students the relevant historical background
- 4. to explain the role of media in propaganda

### **Course Learning Objectives**

By the end of the course, students will be able to

- 1. appreciate the role of propaganda and the variety of media which were used to establish the Nazi regime, preserve its power, and extend its rule over Europe,
- 2. identify and analyze mechanisms of manipulation in different media, and
- 3. understand the parallels and contrasts between propaganda used as a method of governance by Nazi Germany and contemporary societies.

### **Field Experience**

Field trips include the Mauthausen Concentration Camp, the Nazi Ralley Grounds in Nuremberg, Berchtesgaden and the Eagle's Nest, and the Documentation Center of Austrian Resistance in Vienna.

### **Required Readings**

Reader of selected articles.

### **Prerequisites**

None

### **Grading Components**

Class Participation 20%
Field Trip Reports 20%
Take-Home Essay (6-8 pages) 30%
Final Exam 30%

Course Syllabus: Intercultural Communication

Credit Hours: 3

Course Offered: Fall, Spring Academic Year: 2013/2014

### **Course Description**

The general purpose of this course is to understand the ways in which culture interrelates with and effects communication processes. Intercultural learning involves affective and behavioral processes, as well as cognitive ones. The course entails the investigation of culture and the difficulties and/or possibilities of communicating across cultural boundaries. As sojourners in a foreign educational setting, students will engage in both scholarly/academic, as well as experiential/field learning.

### **Course Topics**

- Foundations of Intercultural Communication
- Intercultural Communication Models
- Cultural Analysis: Values, Beliefs, Norms of Cultures
- Typologies
- Tools for Analyzing Cultures
- The Culture Shock Phenomenon
- Models of Cultural Adaptation
- Process of Transformation
- Understanding Worldviews and Stereotypes
- Global Strategic Options
- Creating Synergies
- Cultural Competence

### **Course Goals**

- 1. to increase theoretical knowledge and analytical skills regarding communication between people from different cultural and ethnic backgrounds
- 2. to develop and apply communication skills in immediate (European) and long-term (home) intercultural situations
- 3. to increase self-awareness and promote an ongoing exploration of identity, using communication interactions as a framework for perceiving and contrasting cultural differences
- 4. to acquire knowledge and develop skills that increase intercultural competence

### **Course Learning Objectives**

By the end of the course, students will be able to

- 1. acknowledge cultural differences,
- 2. perceive and describe intercultural phenomena,
- 3. accomplish interpersonal adaptation processes,
- 4. overcome intercultural barriers and challenges, and
- 5. reflect on the peculiarities of their own culture.

### **Required Readings**

Reader of selected articles.

### **Prerequisites**

None

Photographic Assignment & In-Class Reports	10%
Midterm Exam	25%
Intercultural Interviews & Term Paper (6-8 pages)	20%
Group Presentation	20%
Final Exam	25%

Course Syllabus: Introduction to Television Production

Credit Hours: 3

Course Offered: Fall, Spring Academic Year: 2013/2014

### **Course Description**

This hands-on course will give students of all majors an introduction to television production. It takes place at a local television station in Salzburg where students are introduced to the workings of community television. After introductory lectures on copyright laws, scriptwriting, TV dramatization, camera work and editing, students produce their own television broadcast for the station. Topics for the broadcast depend on students' interests, but should also be tied in with other coursework and/or reflect the students' study abroad experience as a whole. The equipment for the production of the broadcast will be provided entirely by the television station.

### **Course Topics**

- Introduction to the Functions of Community TV
- Entertainment and Copyright Laws
- Broadcast Creation and Design, Hands-on Camera Production, Presentation
- Finding Ideas for the Broadcast, Investigation and Scriptwriting
- Camera Work and Production of the Broadcast
- Editing
- Studio Production

### **Course Goals**

- 1. give students an introduction to entertainment and copyright laws
- 2. introduce students to scriptwriting and dramatization
- 3. show students how to use professional video and audio equipment
- 4. introduce students to video and audio editing

### **Course Learning Objectives**

By the end of the course, students will be able to

- 1. understand basic entertainment and copyright law.
- 2. write a script for a television production,
- 3. use professional video and audio equipment.
- 4. edit the video and audio material with professional software such as "Final Cut Express",
- 5. undergo all necessary steps to produce a TV broadcast, and
- 6. understand the working structures of an independent community television station.

### **Field Experience**

While the lectures, studio and post production take place inside a local television station, much of the actual fieldwork takes place outside in the city of Salzburg and its surroundings. Depending on the choice of topic for the final broadcast, various parts of Salzburg work as a backdrop for the production of the final project.

### **Required Readings**

Reader of selected articles.

### **Prerequisites**

None

### **Grading Components**

Class Participation 20%
Handling of Equipment 20%
Planning and Completion of Final Broadcast Project 60%

Course Syllabus: International Public Relations: Focus EU

Credit Hours: 3

Course Offered: Fall, Spring Academic Year: 2013/2014

### **Course Description**

This course is designed to explore the theory and research related to the practice of public relations across cultural and national boundaries. It includes the application of various communication and public relations theories to practical problems in international for profit and not for profit settings. Following an introductory overview of the practice and theory of public relations, the course will focus on transnational and intercultural dimensions of public relations, comparing US and European PR systems, with special emphasis on Austrian-based companies. Another part of the course concerns the practice and differences of PR throughout the world. In addition to exploring the application of Public Relations in an international setting, strategies and approaches to PR will be explained from a theoretical base demonstrating the usefulness of theory based Public Relations programs.

### **Course Topics**

- Introduction to Public Relations
- Introduction to International Public Relations with Emphasis on the EU
- Specific Aspects of International Public Relations from an EU Perspective
- International Advertising
- Public Relations in Austria and Europe
- Selected Case Studies in Public Relations

### **Course Goals**

- 1. to introduce students to Public Relations and International Public Relations
- 2. to provide students with knowledge and understanding of integrated corporate communications
- 3. to make students aware of the different cultural factors and environments in which International Public Relations are planned and executed
- 4. to discuss different case studies on International Public Relations

### **Course Learning Objectives**

By the end of the course, students will be able to

- 1. know and understand the most important aspects of integrated International and Intercultural PR.
- 2. identify cultural dimensions influencing International and Intercultural Public Relations,
- 3. design and implement effective international communications programs, and
- 4. remember "lessons learned" from different case studies on International Public Relations.

### **Field Experience**

The field trips to different Austrian companies and organizations provide insights into the field and the actual practice of public relations, and are considered an integral part of the course.

### **Required Readings**

Parkinson, Michael/Ekachai, Daradirek (2006). *International and Intercultural Public Relations. A Campaign Case Approach.* Boston: Pearson Education.

Reader and introductory materials on the companies and institutions visited on the field trips.

### **Prerequisites**

None

Class Participation and Field Trips	10%
Field Trip Reports (4-5 pages each)	30%
Midterm Exam	30%
Final Exam	30%

Course Syllabus: Global Marketing: A European Perspective

Credit Hours: 3

Course Offered: Fall, Spring Academic Year: 2013/2014

### **Course Description**

This course focuses on practical global marketing decision-making. Topics include global business environment, product development, pricing, distribution, and promotion strategies for worldwide markets. Special attention is given to the management of cultural differences encountered by global marketing managers. Students learn to identify potential markets for entry, develop an international marketing plan, and assess effects of the global environment on marketing strategy.

### **Course Topics**

- Global Marketing
- International Business Environment
- International Market Selection
- International Entry Modes
- Designing the Global Marketing Program
- International Marketing Mix Decisions
- Implementing and Coordinating the Global Marketing Program

### **Course Goals**

- 1. to help students understand modern global marketing from a European perspective
- 2. to examine the role of marketing in world markets
- 3. to develop a managerial understanding of global marketing
- 4. to enhance students' analytical, decision making, and implementation skills

### **Course Learning Objectives**

By the end of the course, students will be able to

- 1. recognize the complexity of market entry strategies,
- 2. utilize techniques for analyzing culture, product pricing, distribution and promotion strategies in a foreign market, and
- 3. locate key sources of information through international marketing research.

### **Field Experience**

Visits to companies and other organizations provide first-hand insight into the topics discussed and are considered an integral part of the course. Field trips have included Salzburg Airport, SONY, BMW, Red Bull, Reed Messe, EZA, Goessl, and others.

### **Required Readings**

Reader of selected texts supporting the framework topics and case studies. Introductory materials on the companies and institutions visited on the field trips.

### **Prerequisites**

At least nine hours of related course work.

### **Grading Components**

Class Participation and Field Trip Attendance 25%
Case Studies and Reports 25%
Midterm Paper 25%
Final Paper 25%

Course Syllabus: Cultural Business and Marketing

(Communication Strategies in Cultural Industries)

Credit Hours: 3

Course Offered: Fall, Spring, Summer

Academic Year: 2013/2014

### **Course Description**

This course is designed to give students a survey of the cultural industries, visualizing its functions and proceedings with first-hand accounts of professionals in one of the top "cultural cities" worldwide. It also aims at providing a more advanced and active view of the major areas of cultural marketing and communication that all artists and managers have to understand to create an effective (worldwide) marketing and communication strategy. Salzburg offers the backdrop to an insight into exciting perspectives outside of the traditional areas of marketing and communication, laying a particular focus on the specifics of the business side of the industry.

### **Course Topics**

- Discovering connections between art, culture, media and economy
- Culture, Marketing and Intercultural Competence
- The Role of Culture in the Global Business Market
- Managing and Marketing the Arts
- Methods of Successful Cultural Marketing and Communication Strategies
- Developing an Integrated Approach to Cultural Marketing in the Focus Areas PR and Media
- Models and Strategies of Finances and Cultural Politics

### **Course Goals**

- 1. to introduce students to recent developments in the cultural industry
- 2. to present the most important facets of the cultural industries
- 3. to explore perspectives in cultural marketing and communication strategies
- 4. to introduce the various players involved on the different levels of cultural marketing and PR

### **Course Learning Objectives**

By the end of the course, students will be able to

- 1. understand the terms and key types of cultural marketing and communication strategies,
- 2. perceive marketing and PR as the gateway to revenues in the cultural industry, and
- 3. design plans for communication campaigns in the cultural industries.

### Field Experience

The field trips to different cultural venues and organizations in Salzburg (and Vienna) provide insights into the field and the actual practice of the cultural business and its marketing techniques, and are considered an integral part of the course.

### **Required Readings**

Reader with selected articles.

### **Prerequisites**

None

### **Grading Components**

Class Participation and Attendance 20% Field Trip Attendance and Reports 20% Article Presentation 20% Final Exam 40%

Course Syllabus: Cultural Project Management

Credit Hours: 3

Course Offered: Fall, Spring Academic Year: 2013/2014

### **Course Description**

The development of a communication strategy for a cultural project is one of the big challenges for ambitious actors within the cultural industries. While most people do not have formal skills in project methodology, creating one's own communication strategy for a cultural project can be an excellent learning opportunity and can improve one's career profile. This course provides students with the opportunity for a structured and hands-on realization of a communication and marketing strategy. Students are introduced to the process of project management and its effects, and come up with their own project plan for the transportation of their message. The means for that realization can involve any legitimate mode of communication.

### **Course Topics**

- Project Management in a Nutshell
- Project Selection: Vision and Scope
- Working Documents and Structure
- Financial Planning and Project Accounting
- Time Lines and Milestones
- The Project Team
- Project Execution
- Managing the Workflow
- Monitoring Progress, Risk Management, and Quality Control
- Creative Problem Solving
- Contracts, Tax Forms, Royalties, Invoices, and Other Necessities
- Project Closure Final Presentation

### **Course Goals**

- 1. introduce students to the practices of communication strategy project management
- 2. raise awareness for a structured project approach
- 3. integrate theory and practice through applied project implementation

### **Course Learning Objectives**

By the end of the course, students will

- 1. have developed an understanding for various aspects of cultural project management and how to approach it successfully,
- 2. be able to define the goals of a communication strategy project within the cultural industries,
- 3. understand the importance of planning, (self-)management, team building, budgeting and organization, and
- 4. have gained hands-on experience in their own project execution.

### **Required Readings**

Reader with selected articles.

### **Prerequisites**

None

### **Grading Components**

Class Participation and Attendance 20%
Development of Project Plan 30%
Execution and Presentation of Communication Strategy Project 50%

Course Syllabus: History of Music – Baroque and Classical Period

Credit Hours: 3

Course Offered: Summer Academic Year: 2013/2014

### **Course Description**

The course provides students with an introduction to the music of the Baroque and Classical periods. Emphasis is placed on the cultural environment of Central Europe and the resulting musical traditions. The main works of the relevant periods and composers will be analyzed and discussed. Attendance of concert and opera performances as well as visits to historical sites related to the composers and major musical events constitute integral parts of the program.

### **Course Topics**

Baroque Period

Etymology, general characteristics, art, theater, architecture, social structure, policy

The style of the Baroque music: doctrine of the affects, stilo Nuevo

The beginning of opera: Florence (Peri), Rome, Mantua (Monteverdi), Venice (Monteverdi), Naples (Zeno, Metastasio)

Castrati in Italian baroque opera; Opera in France (Lully)

Oratorio (Neri, Carissimi); Instrumental music; The family Bach

• The Classical Period

Society, Literature, Philosophy

Haydn, Mozart, and Beethoven: Lives and works; comparison of style and analysis of works Opera: opera seria (*Idomeneo*), opera buffa (*Don Giovanni*), Deutsches Singspiel (*Die Zauberflöte*)

### **Course Goals**

- to introduce students to the genres, techniques, and forms in the music of the Baroque and Classical period
- 2. to present the most important composers, theorists, and performers of these periods
- 3. to introduce basic terminology as well as important stylistic and historical issues
- 4. to develop aural skills of style recognition
- 5. to develop skills in research, organization, and verbal expression

### **Course Learning Objectives**

By the end of the course, students will be able to

- 1. differentiate between the genres, techniques, and forms in the music of the Baroque and Classical Period
- 2. recognize various aural examples from these periods, and
- 3. classify important composers and their works.

### **Field Experience**

The attendance of concerts and operas is mandatory.

### **Required Readings**

Burckholder, J. Peter/Grout, Donald Jay/Palisca, Claude V. (2009). *A History of Western Music.* Handouts and introductory notes for operas and concerts

### **Prerequisites**

A background in music (major, minor, or instrumental/vocal instruction) is not required, but highly recommended.

### **Grading Components**

Class Participation 10%
Midterm Exam 30%
Final Exam 30%
Term Paper 30%

Course Syllabus: History of Music – Classical and Romantic Period

Credit Hours: 3

Course Offered: Fall, Spring Academic Year: 2013/2014

### **Course Description**

The course provides students with an introduction to the music of the Classical and Romantic periods. Apart from studying the main composers and their works, special emphasis will be laid on the musical heritage of Austria and, especially, Salzburg. While the development of canons will be discussed, the course will be an intensive survey of the development of musical styles in the Western world from 1750 to 1900.

### **Course Topics**

- Music History a Construction (Aspects and Dangers of Writing Music History?)
- Social Aspects of Being a Musician in the 18<sup>th</sup> Century
- Political, Historical and Theoretical Prerequisites of Music History
- The Classical Era: the Composers J. Haydn, W.A. Mozart and Ludwig van Beethoven, their lives, works, times and contemporaries; instrumental and vocal forms and their development (Variation, Menuet, Sonata Form, DaCapo Aria); opera: opera seria, opera buffa, the development of national opera (Deutsches Singspiel)
- The Romantic Era: the development of the German Lied: F. Schubert, Robert and Clara Schumann, Felix Mendelssohn; the sacred song *Stille Nacht! Heilige Nacht!* and its dissemination; virtuosos: Louis Spohr, Clara Schumann, Paganini, Liszt; symphonic music: from F. Schubert to G. Mahler, A. Schönberg and R. Strauss; opera in Italy, Germany and France: J. Massenet, G. Verdi, Richard Wagner

### **Course Goals**

- 1. to introduce students to the musical genres, techniques, forms and ideas of the Classical and Romantic era
- 2. to present the most important composers, theorists, and performers
- 3. to develop students' ability to recognize music from these musical eras
- 4. to introduce basic terminology as well as important stylistic and historical issues

### **Course Learning Objectives**

By the end of the course, students will be able to

- 1. differentiate between the musical genres, techniques, forms and ideas of the Classical and Romantic era,
- 2. recognize music from these musical eras, and
- 3. classify important composers and their works.

### **Field Experience**

The attendance of five musical performances and historic landmarks is mandatory.

### **Required Readings**

Barbara Russano Hanning. *A Concise History of Western Music*. New York: Norton Marcia Citron: *Gender and the Musical Canon*, University of Illinois Press, 2000. Handouts and introductory notes for operas and concerts; CD with music samples.

### **Prerequisites**

A background in music is not required, but highly recommended.

### **Grading Components**

Class Participation	10%
Reports on five concerts/operas	15%
Reading assignments	15%
Midterm Exam	30%
Final Exam	30%

Additional expenditures for concert tickets apply

Course Syllabus: Vocal and Instrumental Arranging

Credit Hours: 3

Course Offered: Summer Academic Year: 2013/2014

#### **Course Description**

The course provides an introduction to the musical craft of arranging as related to the setting of music for various combinations of instruments. Topics will include transpositions and instrumental/voice ranges. Students will participate in class exercises and prepare weekly assigned arrangements as well as a final project.

#### **Course Topics**

- Basic Harmonies
- Scores and Reductions
- Writing for Voices, String Ensemble, Woodwinds, Brass Ensemble, Wind Quintet, Piano and Percussion
- Doubling
- The Art of Coloring
- Characteristics and Possibilities of the Instruments
- Study and Partial Writing of Full Scores in Classical, Romantic, Late Romantic and Contemporary Styles

#### **Course Goals**

- 1. to introduce students to different techniques of musical arranging
- 2. to teach the ranges of orchestral and non-orchestral instruments and the different ways in which these instruments can be used
- 3. to arrange a piece of music for a variety of instruments, depending on participants' interest

### **Course Learning Objectives**

By the end of the course, students will have the theoretical knowledge and skills necessary for notating vocal and instrumental music arrangements of a variety of styles and settings.

#### **Field Experience**

Field trips include concerts and rehearsals at the Mozarteum and the Orchesterhaus.

#### **Required Readings**

Reader with selected articles.

#### **Prerequisites**

A minimum of three semesters of music theory.

Class Participation	20%
Weekly Arrangements	30%
Midterm Exam	20%
Final Arrangement Project	30%

Course Syllabus: Music Composition

Credit Hours: 3

Course Offered: Fall, Spring, Summer

Academic Year: 2013/2014

#### **Course Description**

Music Composition is a private studio course in which students receive critiques and assistance on their composition projects. Students meet twice a week during the second block with the instructor to receive critiques and discuss progress. Students are expected to make significant progress on their projects between lessons. Students set their own goals and work in styles of their own preference. Seminars will be scheduled in the latter half of the course to enable students to hear each other's work, make comments on this work, and discuss technique together.

A specific course outline related to the student's special interests, level of expertise and area of composition is drawn up during the first week of class. The outline includes a sequence of assignments and meetings between the student and the instructor as well as the definition of goals. At the end of the semester students are required to perform one or several of their compositions during the final concert.

#### **Course Topics**

Depending on student's choice of focus area.

#### **Course Goals**

- 1. to set goals with respect to style, composition techniques and structure
- 2. to develop music synthesis and recording technique
- 3. to explore composition as well as define and set personal style
- 4. to investigate and experiment with a wide range of compositional techniques
- 5. to consolidate new compositional techniques in one's personal vocabulary

#### **Course Learning Objectives**

By the end of the course, students will be able to

- 1. utilize composition techniques both from an artistic as well as theoretical and scientific angle,
- 2. develop skills in research, organization and artistic expression,
- 3. locate/generate resources to develop their own artistic ideas, and
- 3. extend their sense of structure and demonstrate this in their work.

#### **Required Readings**

Depending on student's topic choice.

### **Prerequisites**

Multiple courses in music history and/or music performance.

#### **Grading Components**

Background research and collection of sketches 10% 3 Compositions 60%

Presentation of Semester Portfolio

during Lecture Recital and Performance. 30%

Course Syllabus: The Mozart Project: Music History – Music Performance

Credit Hours: 3

Course Offered: Fall, Spring, Summer

Academic Year: 2013/2014

#### **Course Description**

This independent study is designed to allow music students to draw on the extraordinary resources available in Salzburg on the subject of Mozart (Mozart Archives, International Foundation Mozarteum, Landestheater, Marionettentheater, Library of the Mozarteum, Film Museum, etc.) The student's special interests and her/his area of performance should be reflected in the two assigned papers. The first paper is about a more general topic, whereas the second paper is more focused and related to the work the student chooses to perform at the end of the semester. Her/his performance is introduced by a public lecture s/he prepares.

The Mozart project is directed by a Salzburg College faculty member. A specific outline related to the student's special interests and area of performance, is drawn up during the first week of classes. The outline includes a sequence of assignments and meetings between the student and the instructor.

#### **Course Topics**

Depending on student's instrument and choice of focus area of inquiry.

#### **Course Goals**

- 1. to study an interesting aspect of Wolfgang Amadeus Mozart's works and life
- 2. to enable students to write a paper on a given subject with guidance provided
- 3. to give a formal final lecture recital

#### **Course Learning Objectives**

By the end of the course, students will be able to

- 1. do research on Mozart and his works both from an artistic as well as theoretical and scientific angle,
- 2. develop skills in research, organization and verbal expression, and
- 3. use the unique resources Salzburg has to offer.

## **Required Readings**

Depending on student's topic choice.

#### **Prerequisites**

Multiple courses in music history and/or music performance.

### **Grading Components**

Background research and comparative analysis 20% 2 Papers (6-8 pages) 40% Lecture Recital and Performance. 40%

Course Syllabus: Music Performance Opportunities at Salzburg College

Credit Hours: 3

Course Offered: Fall, Spring, Summer

Academic Year: 2013/2014

#### **Course Description**

Private music instruction can be arranged for practically any instrument and voice. In most cases the instructors are professors at the Mozarteum University Salzburg and/or members of the Mozarteum Orchestra. Students usually take twelve 60-minute lessons in order to receive 3 credit hours. At the end of the semester students have the opportunity to perform in a recital. Other performance opportunities are provided for advanced students upon request. Depending on the student's proficiency level, the instructor will also help to arrange for ensemble and/or other performance opportunities. Arrangements for practice space will be made by Salzburg College.

The cost for private music instruction (includes 12 lessons à 60 minutes, accompanist for final concert rehearsals & final concert, final concert arrangements) is € 550 and will be added to the overall program costs.

#### **Course Topics**

Depending on student's instrument and choice of focus.

#### Requirements

Students need to bring their own instruments or make previous arrangements with Salzburg College.

#### **Prerequisites**

Students must write to Salzburg College in advance concerning their private music instruction, indicating their background and repertoire, what music literature they have studied and what they would like to work on during their semester/session in Salzburg. Ideally, they should also include a letter of recommendation from their teacher at home, including suggestions to the Salzburg instructor.

#### **Grading Components**

Credit must be arranged with the home university. Once a student decides to pursue music performance in Salzburg, she/he should discuss this with her/his home instructor, advisor, or department chairperson. At the end of the semester, along with the student's transcript, Salzburg College will provide a progress report and grade from the Salzburg instructor.

Course Syllabus: History of European Art

Credit Hours: 3

Course Offered: Fall, Spring Academic Year: 2013/2014

#### **Course Description**

This course serves two major purposes: Introducing students to the study of European art history as well as stimulating their interest in the works of art and architecture which they will encounter during their semester in Europe. The course provides an overview of art periods and movements from Classical Antiquity to Post-modernity, introduces students to the seminal features of periods and styles, and highlights the achievement of individual artists and patrons whose work has influenced and shaped later generations. Classroom lectures will be supplemented by special excursions to buildings, museums and exhibits as well as by relevant project assignments.

#### **Course Topics**

- The Ancient Heritage
- The Middle Ages
- The Renaissance: Florence, Rome and Burgundy; The Emancipation of the Artist
- Baroque: The First Global Style
- Between Neoclassicism and Romanticism: The Nineteenth Century
- The Forefathers of Modern Art: Seurat, Van Gogh, Gauguin, Cézanne
- Re-defining the Art Work and the Role of the Artist in the Late Twentieth Century

#### **Course Goals**

- 1. to introduce students to major works of European architecture, painting, sculpture, and minor arts
- 2. to stimulate students' interest in the art work they see in the historical environment of Europe as well as in museums and galleries
- 3. to introduce students to the changing roles of architecture and art throughout the centuries

#### **Course Learning Objectives**

By the end of the course, students will be able to

- 1. understand how to look at, analyze, and describe works of visual art using the proper terminology
- 2. understand and appreciate the art forms, media, iconography, styles, and techniques of European visual art as expressed in painting, sculpture, architecture, and minor arts,
- 3. appreciate each work of art as an individual work with its own formal integrity, identify important religious concepts, philosophical movements, historical and cultural events, and discuss their relation to the art history of the period.

### Field experience

Field experience constitutes an important part of the course work. Field trips include museums in Munich, Salzburg, and Vienna. Students are encouraged to investigate additional art museums during independent travel times. With its rich architectural heritage, the city of Salzburg serves as a classroom for this course.

#### **Required Readings**

Janson, H.W./Janson, A.F. Janson (2004). *History of Art.* Reader with selected articles.

## **Prerequisites**

None

Class Participation	25%
Individual Projects	25%
Midterm Exam	25%
Final Exam	25%

Course Syllabus: Selected Topics in Art History: The Baroque Period

Credit Hours: 3

Course Offered: Fall, Spring Academic Year: 2013/2014

#### **Course Description**

Salzburg's city center, a declared UNESCO World Heritage Site because of its unaltered Baroque appearance, provides the backdrop for this course geared towards students with a background in art history. The emphasis is placed on Austrian Baroque art and architecture that can be studied on site. The course will be conducted in seminar form, combining introductory lectures, reading, written assignments, class presentations, discussion, museum visits and independent research. It is intended as an exercise in combining the study of art history and theory with personal observation. Prerequisite: History of European Art.

#### **Course Topics**

- Italian Late-Renaissance North of the Alps: of Villas and Squares, Fountains and Grottos, Palaces and Cathedrals
- Early Baroque via Munich: Caspare Zugalli and the Introduction of a Modern Italian Style to Salzburg
- High Baroque in Salzburg: Roman Ideas German Speaking Architects: Johann Bernhard Fischer von Erlach und Johann Lukas von Hildebrand.
- The Baroque "Gesamtkunstwerk" Architecture, Painting, Sculpture and Stuccowork
- Johann Michael Rottmayr and Paul Troger: Baroque Painting in Salzburg
- Austrian Baroque Art in the European Context

#### **Course Goals and Learning Objectives**

The selected topics course gives students the chance to increase their understanding of Austrian Baroque art and architecture through the study of a variety of preselected topics. Students will have the opportunity to combine theoretical research with on-site study and thereby practice their research as well as scrutiny skills.

#### **Field Experience**

The city of Salzburg and the surrounding area function as a backdrop for this course. Students will visit buildings and museums in and around Salzburg. In addition, students are encouraged to visit museums and sites in Europe during the independent study and travel period for a comparative analysis.

#### **Required Readings**

H.W. Janson, A History of Art Hans Aurenhammer, J.B. Fischer von Erlach

#### **Prerequisites**

Enrollment in the course "History of European Art".

Completion of Readings and Written Assignments	15%
Museum and Exhibition Visit Reports	15%
Fieldwork Assignments	20%
Completion and Presentation of Research Project	50%

Course Syllabus: Austrian Folk Art

Credit Hours: 3

Course Offered: Fall, Spring Academic Year: 2013/2014

#### **Course Description**

Have you ever thought about why some Austrian men wear lederhosen? Have you ever heard of Krampus or Fasching? Do you know how to dance a Landler? This course puts Austrian popular art, folk art, tradition, customs and costumes into the context of cultural/social anthropology. It explains human universals and differences by exploring the life cycle, daily routines and the immediate environment of the Austrian people in the past and the present. Students will be challenged to question seemingly self-evident manners, habits, and life styles through lectures and fieldwork in and around Salzburg.

#### **Course Topics**

- Popular Art vs. Folk Art
- Craftsmanship and Applied Art
- · Questioning Traditions and Heritage
- Gender Roles Throughout Austrian History
- The Concept of Family in Alpine Europe
- Work vs. Entertainment
- Gathering, Hunting, Farming, Cooking, Eating
- · Rites, Fashions and Conventions

#### **Course Goals**

- 1. to introduce students to Austrian folk customs and traditions
- 2. to provide students with an academic perspective on historic and contemporary Austrian life styles
- 3. to deepen students' understanding of Austrian culture and mentality
- 4. to explain aesthetic characteristics of Austrian popular art and folk art
- 5. to contextualize students' perception of Austrian realities

## **Course Learning Objectives**

By the end of the course, students will be able to

- 1. distinguish between popular art, folk art, and folklore,
- 2. appreciate Austrian customs and traditions,
- 3. understand human universals regarding the annual cycle and the life cycle, and
- 4. develop a deeper understanding of their own cultural background.

#### **Field Experience**

Field trips include the Open Air Museum Grossgmain, the Austrian Museum of Folk Life and Folk Art in Vienna, and various other excursions in and around Salzburg.

#### **Required Readings**

Reader of selected articles.

## **Prerequisites**

None

Class Participation	20%
Field Trip Reports and Reflections	20%
Fieldwork	20%
Midterm Exam	20%
Final Exam	20%

Course Syllabus: Photography: The Historical and Contemporary Image

Credit Hours: 3

Course Offered: Fall, Spring, Summer

Academic Year: 2013/2014

#### **Course Description**

This photography course is designed for beginning and advanced students who are interested in exploring the role which photography plays in our society, both in its contemporary use in the digital age as well as its place in the history of art in the last 150 years. Not only for photography or art majors, this class will explore the aesthetics of photography via lectures and discussions as well as small workshops in which students will produce images of their own, both analogue black/white as well as digital.

Previous photography experience is desired, but not required.

### **Course Topics**

#### Lecture:

- Time, Light, Space. The aesthetics of photography
- The Evolution and Invention of Photography
- Impressionism, Pictorialism, Documentary and Post Modern Photography
- Present Trends in Photography

#### Lab:

- The Photogram
- Introduction to B/W Film Developing
- Basic Printing of B/W Negatives
- Aesthetical and Practical Issues of Analogue vs. Digital Photography
- Basic Digital File Preparation

#### **Course Goals**

- 1. to learn the basic functions of the camera and use them in a creative, fine-art process
- 2. to develop an understanding of the aesthetics of the photographic language as well as learn to understand the current shift between analogue and digital photographic processes
- 3. to develop a personal approach to photographing, accompanied by a solid understanding of the darkroom as well as digital post-production on the computer

#### **Course Learning Objectives**

By the end of the course, students will be able to

- 1. understand the role which the photographic image plays in our society,
- 2. understand its relevance to our understanding of history as a document,
- 3. appreciate the photograph as a fine-art medium, and
- 4. move on to an advanced level photography class with a competent dark-room and digital post production skill set.

#### **Required Material**

All materials such as film and paper can be purchased in class. We do not recommend bringing film material from the US as the airport security tends to damage them.

#### **Required Equipment**

An analogue 35 mm, SLR camera, if you have one. Check that it is working properly!

A simple digital camera, a "point-and-shoot" is fine.

The digital section of the class will be done on the student's own laptop.

Photo editing software such as Photoshop, if available.

A flash is not necessary for the assignments.

### **Grading Components**

Participation 20% Photographic Exercises 30% Final Project 50%

Course Syllabus: The Photographic Portfolio

Credit Hours: 3

Course Offered: Fall, Spring Academic Year: 2013/2014

#### **Course Description**

Students enrolled in "Photography: The Historical and Contemporary Image", who have had at least one semester of photography elsewhere, may also take "The Photographic Portfolio" as a complementary course. This is an individualized semester-long project designed to produce a comprehensive body of work based on the reflection of a photographic work from the history of European photography. It is not "imitation" but instead "emulation" of a position which will be researched in a very comprehensive local photography library.

The technical process for the portfolio is not set as each project, depending on its statement and execution may require different forms; analogue, digital, black and white.

#### **Goals and Objectives**

Through the exploration of certain European artistic tendencies and styles, the students will expand their own way of working. At the semester's end, the student should have a body of work ready for presentation in a gallery space, a book, or a professional quality portfolio representing a personal photographic vision.

### **Required Material**

Both film and photo paper can be purchased in class.

## **Recommended Equipment**

A 35 mm, SLR non-digital camera.

If the student wishes to work digitally, then a digital camera is required. A flash is not necessary for the assignments. Accessories such as a tripod should also be brought along.

#### **Prerequisites**

At least one year of college-level photography with experience in a black/white darkroom and enrollment in "Photography: The Historical and Contemporary Image".

## **Grading Components**

Based on agreement worked out between faculty and student.

Course Syllabus: Studio Art: Drawing (Intermediate/Advanced)

Credit Hours: 3

Course Offered: Fall, Spring Academic Year: 2013/2014

#### **Course Description**

This course is designed for students with previous experience in drawing who will work on a personal project throughout the semester. Since the students participating in this course are likely to come from very different backgrounds, the program has been designed to allow each student to develop at her/his level of competence. Students will work under the auspices of a well-known local artist and develop a thematically specific project based on their previous creative work. At the end of the semester, students are expected to formally present their artistic project in front of an audience.

#### **Course Topics**

- Analysis and Discussion of the Student's Previous Work
- Theoretical and Practical Exploration of Various Techniques of Drawing (Charcoal, Graphite, Crayons)
- Designation of Specific Areas of Concentration
- Establishment of a Time Line for the Semester Project
- Development of the Project in Constant Consultation with the Instructor
- Preparation of Work for the Semester Project Presentation

#### **Course Goals and Learning Objectives**

Regular consultations with and feedback from the instructor will help the student create a body of work on the chosen topic. Integrated into the experience will be visits to exhibits and artists' studios. The student's semester-long work process will be completed by her/his task to prepare a presentation of her/his semester project.

## **Field Experience**

A study of the art of drawing, both historical and contemporary, in museums and galleries, should constitute an important aspect of this course. Students should plan to see as much as possible in Salzburg, Munich, Vienna, and during the independent study and travel period.

#### **Prerequisites**

Major in the arts, junior standing or equivalent.

#### **Grading Components**

Regular Class Attendance Successful Development and Completion of Semester Project Presentation of Semester Project

Course Syllabus: Studio Art: Painting (Intermediate/Advanced)

Credit Hours: 3

Course Offered: Fall, Spring Academic Year: 2013/2014

#### **Course Description**

This course is designed for students with previous experience in painting who will work on a personal project throughout the semester. Since the students participating in this course are likely to come from very different backgrounds, the program has been designed to allow each student to develop at her/his level of competence. Students will work under the auspices of a well-known local artist and develop a thematically specific project based on their previous creative work. At the end of the semester, students are expected to formally present their artistic project in front of an audience.

#### **Course Topics**

- Analysis and Discussion of the Student's Previous Work
- Theoretical and Practical Exploration of Various Techniques of Painting (Tempora, Acrylic, Oil)
- Designation of Specific Areas of Concentration
- Establishment of a Time Line for the Semester Project
- Development of the Project in Constant Consultation with the Instructor
- Preparation of Work for the Semester Project Presentation

#### **Course Goals and Learning Objectives**

Regular consultations with and feedback from the instructor will help the student create a body of work on the chosen topic. Integrated into the experience will be visits to exhibits and artists' studios. The student's semester-long work process will be completed by her/his task to prepare a presentation of her/his semester project.

#### **Field Experience**

A study of the art of painting, both historical and contemporary, in museums and galleries, should constitute an important aspect of this course. Students should plan to see as much as possible in Salzburg, Munich, Vienna, and during the independent study and travel period.

#### **Prerequisites**

Major in the arts, junior standing or equivalent.

#### **Grading Components**

Regular Class Attendance Successful Development and Completion of Semester Project Presentation of Semester Project

Course Syllabus: Studio Art: Printmaking (Intermediate/Advanced)

Credit Hours: 3

Course Offered: Fall, Spring Academic Year: 2013/2014

#### **Course Description**

This course is designed for students with previous experience in printmaking who will work on a personal project throughout the semester. Since the students participating in this course are likely to come from very different backgrounds, the program has been designed to allow each student to develop at her/his level of competence. Students will work under the auspices of a well-known local artist and develop a thematically specific project based on their previous creative work. At the end of the semester, students are expected to formally present their artistic project in front of an audience.

#### **Course Topics**

- Analysis and Discussion of the Student's Previous Work
- Theoretical and Practical Exploration of Various Techniques of Printmaking (Basic Methods, Relief, Intaglio)
- Designation of Specific Areas of Concentration
- Establishment of a Time Line for the Semester Project
- Development of the Project in Constant Consultation with the Instructor
- Preparation of Work for the Semester Project Presentation

#### **Course Goals and Learning Objectives**

Regular consultations with and feedback from the instructor will help the student create a body of work on the chosen topic. Integrated into the experience will be visits to exhibits and artists' studios. The student's semester-long work process will be completed by her/his task to prepare a presentation of her/his semester project.

## **Field Experience**

A study of the art of printmaking, both historical and contemporary, in museums and galleries, should constitute an important aspect of this course. Students should plan to see as much as possible in Salzburg, Munich, Vienna, and during the independent study and travel period.

#### **Prerequisites**

Major in the arts, junior standing or equivalent.

#### **Grading Components**

Regular Class Attendance Successful Development and Completion of Semester Project Presentation of Semester Project

Course Syllabus: The Austrian Workplace

Credit Hours: 1

Course Offered: Fall, Spring, Summer

Academic Year: 2013/2014

## **Course Description**

This one-credit course is open to all students but required in conjunction with any of the internships offered through Salzburg College. The course provides an academic and reflection-oriented framework for actual work experience in Austria.

#### **Course Topics**

- · Building an international resume
- Adapting to the work culture in Austria
- Cultural differences at the Austrian workplace
- Business etiquette in Central Europe
- Research and review of assigned companies
- Interview strategies
- · Refection on interviews with assigned companies

#### **Course Goals**

- 1. to aid students in increasing their intercultural awareness and related social competence
- 2. to learn about functioning in a work environment that has a different office style, a different social etiquette, and different (corporate) cultural practices
- 3. to increase self-awareness and promote an ongoing exploration of identity
- 4. to acquire knowledge and develop skills that increase intercultural competence at the Austrian workplace

#### **Course Learning Objectives**

By the end of the course, students will be able to

- 1. acknowledge workplace-related cultural differences and challenges, and
- 2. be prepared for participating, communicating and acting in an Austrian work environment.

### **Required Readings**

Reader of selected articles

#### **Prerequisites**

None

### **Grading Components**

Class Participation 50% 3-4 Short Papers (1-2 pages) 50%

Course Syllabus: Internship: Experiencing the Austrian Workplace

(Social & Cultural Learning)

Credit Hours: 3

Course Offered: Fall, Spring Academic Year: 2013/2014

#### **Course Description**

This experiential course will give students the opportunity to explore Austrian perspectives and practices at the workplace. This will give students an opportunity to gain deeper insights into social, cultural, political, and economic aspects of the Austrian way of life. The specially designed internship will combine academic/reflective work with supervised, on-site practical work and will allow students to engage in intercultural thinking, requiring circumspect comparisons between C1 (the native culture) and C2 (the new, foreign culture).

#### **Goals and Objectives**

The course will assist students in developing intercultural problem-solving skills, cooperative learning skills, and a more nuanced, open-minded approach towards different 'ways of world-making'.

#### **Prerequisites**

- A GPA of 3.0 or higher
- Successful completion of one German language course and "The Austrian Workplace"
- Computer literacy as well as previous professional work or internship experience

#### Selection

Assignment to internship will be based on

- Student's interest and qualifications as well as academic performance
- A student's cultural sensitivity and intercultural motivation
- Special requirements of the company
- Student's language proficiency

#### Requirements

- Internship application & Resume, to be submitted together with the program application
- Review of assigned readings (1-2 pages); Revision of resume
- Research of the assigned company/institution (2-3 pages); Interview with the head of human resources/supervisor
- One of the below:

#### Option 1:

A cross-cultural comparison (6-8 pages) and a reflective analysis of the work experience (6-8 pages)

## Option 2:

- A short video introducing your internship placement (max. 2-3 minutes) and a reflective analysis of the work experience (6-8 pages)
- A positive evaluation by the supervisor; Successful completion of the internship

#### Legal/Financial situation

Under Austrian law, it is not possible to offer paid internships to foreign students. Internships are arranged in Salzburg or other towns in its vicinity.

#### **Grading Components**

Students earn up to 3 credit hours depending on their home institutions' requirements. 90 to 120 hours are required to complete the social and cultural learning internship successfully. All requirements need to be fulfilled for a positive completion of this internship.

Course Syllabus: International Business/Communication Internship

Credit Hours: 3

Course Offered: Fall, Spring, Summer

Academic Year: 2013/2014

#### **Course description**

The International Business Internship is a six-week part time internship that takes place during the second half of the semester at Salzburg College. Students will be placed in an Austrian company that operates internationally. There they will have the opportunity to apply their prior academic knowledge in an international working environment.

### **Goals and Objectives**

The purpose of the International Business Internship is to encourage students to develop career goals and to gain career skills for the global workplace. The internship will provide valuable insights into the Austrian working environment. The students will further their knowledge in a specific field, discover new challenges, and acquire problem solving strategies under professional supervision.

## **Prerequisites**

- A GPA of 3.0 or higher
- Successful completion of a German language course and "The Austrian Workplace"
- Computer literacy
- Previous professional work or internship experience

#### Selection

Assignment to internship will be based on

- Student's interest, qualifications and academic performance
- Special requirements of the company
- Student's language proficiency

#### Requirements

- Internship application & Resume, to be submitted together with the program application
- Review of assigned readings (1-2 pages); Revision of resume
- Research of the assigned company/institution (2-3 pages); Interview with the head of human resources/supervisor
- One of the below:

#### Option 1:

- A cross-cultural comparison (6-8 pages) and a reflective analysis of the work experience (6-8 pages)

### Option 2:

- A short video introducing your internship placement (max. 2-3 minutes) and a reflective analysis of the work experience (6-8 pages)
- A positive evaluation by the supervisor; Successful completion of the internship

#### Legal/Financial Situation

Under Austrian law, it is not possible to offer paid internships to foreign students. Internships are arranged in Salzburg or other towns in its vicinity.

#### **Grading Components**

Students earn up to 3 credit hours depending on their home institutions' requirements. A minimum of 160 hours are required to complete the international business/communication internship successfully. All requirements need to be fulfilled for a positive completion of this internship.

# COURSES OFFERED THROUGH THE UNIVERSITY OF APPLIED SCIENCES IN SALZBURG

Details on the following courses are available upon request.

#### Fall Semester 2013\*:

- Business Administration
- Financial Accounting
- Tourism and Leisure System
- Tourism Marketing Fundamentals
- IT Applications in Tourism
- Internet Economy and Web Publishing
- Special Aspects of Tourism Management
- MICE Management
- Sustainability in Tourism
- Promotion in Tourism
- Cultural Tourism
- Management of Leisure and Cultural Facilities
- Trends in Tourism
- · Quality and Process Management
- Finance and Investment
- Management Accounting
- Hospitality Management
- Destination Management

<sup>\*</sup> Some courses may not be available due to scheduling conflicts.

#### **Extracurricular Activities**

Offered: Fall, Spring Academic Year: 2013/2014

#### **AUSTRIAN CUISINE**

The extracurricular activity is designed as an introduction to Austria's culinary culture. The history of the Habsburg Empire, the contributions of the different lands of the multinational state, the variety of geographical characteristics and social groups can all be traced in Austrian eating and drinking habits. Students learn to prepare typical Austrian meals.

#### Topics:

- Viennese Cooking
- Regional Salzburg & Tyrolian Cooking
- Hungarian & Bohemian Cooking
- Christmas Cookies (Fall semester)
- Austrian style buffet (Spring semester)

#### **Fee Applies**

#### **AUSTRIAN OUTDOOR SPORTS**

The Austrian Outdoor Sports course meets five full days on Saturdays or Sundays throughout the semester. It provides students with the opportunity to engage in a kaleidoscope of outdoor activities (Canyoning, Hiking, Snow Sports) related to the Austrian environment and allows participants to become familiar with the natural beauty of the Austrian Alpine setting. While all three components will be offered each semester the emphasis of the Austrian Outdoor Sports course will lie more heavily on hiking during Fall or snow activities during Spring.

#### Hikina

During the fall semester hiking trips may include a hike up and into the Werfen Ice Caves (the largest in the world), a hike along one of the oldest pilgrimage routes along Lake Wolfgang, and a hike up to the Eagle's Nest (Hitler's Summer Residence). During the spring semester destinations for hiking trips vary depending on the weather conditions.

#### Canyoning

This extracurricular activity is organized during the fall and spring semesters. Under professional supervision, students venture down a canyon along a river, climbing down rocks, jumping into pools, and swimming in the river.

#### **Snow Sports**

Students are accompanied by a ski instructor from Salzburg and conditions permitting, they visit a different ski resort in the Province State of Salzburg each time. Ski resorts have been selected to offer good slopes for all levels as well as opportunities to engage in other activities. Students can choose between alpine skiing, snowboarding, cross country and tobogganing (snow shoeing and snow biking available in some resorts).

#### **Fees Apply**

An instructor/guide and transportation to and from the ski resorts and mountains are provided by Salzburg College. Additional fees apply for ski passes, rental equipment, admission to ice caves, salt mines, etc. Canyoning is organized by Crocodile Sports and the full fee applies.

Each outing can be booked independently.

Students who participate in all Austrian outdoor sports activities may receive 1 credit at the end of the semester.

## **Multiple Day Field Trips (included)**

Academic Year: 2013/2014

### **BAVARIA FIELD TRIP (Fall, Spring)**

Upon students' arrival in Munich, there will be a four-day introductory field trip permitting students to get to know the other participants, adjust to their European environment, learn to navigate a European city, and discover the site-specific interplay of history and contemporary reality. In order to be able to place Salzburg in its appropriate geographic and historical context, students will have the opportunity to explore the city of Munich and the village of Füssen. In both places the educational focus will be an understanding of the present through its relation to the past. Therefore, students will be introduced to the workings of modern commerce and industry (BMW plant, Olympia Park), the preservation of cultural accomplishments (Deutsches Museum, Pinakothek), the development of political history, the prominence of historical architecture and art (city centers of Munich and Füssen, Schloss Neuschwanstein), and the typical features of Central Europeans' day-to-day routine in shopping, leisure, etc. (Viktualienmarkt, Hofbräuhaus, Englischer Garten).

### Highlights at a glance:

- Guided tour of the city center of Munich
- Hofbräuhaus, Viktualienmarkt, Englischer Garten
- Deutsches Museum
- Pinakotheken/Glyptothek
- BMW plant, world & museum
- Olympia Park
- Schwangau with Schloss Neuschwanstein and the medieval town of Füssen

## **VIENNA FIELD TRIP (Fall, Spring, Summer)**

In the course of the semester/session students will have the opportunity to explore Austria's capital. Much of what has been studied in the course 'Understanding Austria' and other courses will have its 'live' manifestation in this vibrant and culturally rich city. A variety of project-related tasks pertaining to specific course content will be assigned for the purpose of independent and intercultural learning. As in all cases of Salzburg College excursions, the Vienna Field trip will introduce students to current issues in their relationship to the past. Therefore, students will have the opportunity to learn more about the status of Austria within the EU (Visit to the EU Commission, Federal Bank), the democratic structure of a small European republic (Parliament), the city's role in international affairs, the municipal strategies of immigration and integration (Town Hall), Vienna's leading position as a musical center (opera houses, concert halls, Haus der Musik), the city's magnificent architecture and its diverse museum culture (city center, Ringstrasse, Museumsquartier, Fine Arts Museum), and of course, its fabulous and historically significant sites of culinary delights (Naschmarkt, coffee houses, Heuriger).

### Highlights at a glance:

- Guided tour of Vienna's fabulous city center
- Explore the Vienna Ringstrasse with its magnificent buildings with the Vienna Ring Tram
- · Opera houses and concert halls
- Vienna's Museum Quarter
- Visits to the Representation of the EU and/or the Federal Bank
- Culinary delights such as the Naschmarkt, coffee houses and a traditional Heuriger
- Schönbrunn Palace

## **Local Field Trips and Excursions**

Offered: Fall, Spring, Summer

Academic Year: 2013/2014

## Depending on the semester/session field trips to the following locations/sights will be conducted:

Guided city tour of the old town of Salzburg with its medieval fortress

Watergames and Schloss Hellbrunn

Mozart Residence

Open Air Museum Grossgmain

**ORF** (Austrian Public Broadcasting Company)

Agricultural School Winklhof

Salzburg Museum

Salzburg Festival Halls

Salzkammergut – Salt Chamber and Lake District (all day trip)

Upper Austria including Mondsee, the concentration camp Mauthausen, St. Florian Abbey and Hallstatt (all day trip)

Nuremberg (all day trip)

## **FACULTY INFORMATION**

#### **Christian Breckner**

Music/Cultural Business

Christian Breckner holds an MA from the University of Salzburg and the Mozarteum University. He has many years of experience as a teacher, consultant and active musician. Next to working for the Internationale Stiftung Mozarteum as well as an eventmanager he is currently also engaged in a research project at the Mozarteum University.

### **Birgit Breninger**

Cultural Communication and Project Management

Birgit Breninger, an expert in communication and cultural studies, holds a Ph.D. in Gender and Cultural Studies as well as an MA in English and American Studies and Communication Studies from the University of Salzburg. Next to her engagement at Salzburg College she is head of the postgraduate program on Intercultural Compentence at the University of Salzburg. She has been repeatedly engaged as a lecturer and expert by the UNO in Vienna, the University of Linz, the Private Business University U:M, and the Paracelsus Private Medical University of Salzburg.

#### **Maria Czermak**

German Language

Maria Czermak teaches Intermediate German at Salzburg College. She holds an MA in German Linguistics from the University of Salzburg and has a Teaching Certificate for German as a Foreign Language from the University of Graz, Austria. Her teaching experience includes assignments at the University of Salzburg and the University of Constanta, Romania.

#### **Martin Gredler**

Studio Art

Martin Gredler is a prominent figure in the Salzburg art scene. For the past 15 years, he has headed the renowned "Graphic Workshop Traklhaus" where international artists print their editions. In this capacity, Martin Gredler facilitates an exchange of ideas around the globe. He himself has been a resident artist in New York and Boston, in St. Petersburg/Russia, in Lithuania, in South Africa, and Havannah/Cuba. Martin Gredler has been teaching Studio Art at Salzburg College since 1996.

#### Renate Haybäck

Austrian Culture

Renate Haybäck teaches and lectures on various aspects of Austrian culture. Dr. Haybäck holds a Ph.D. in History and English Studies from the University of Salzburg. She teaches at a local high school and has lectured at Salzburg College for many years.

#### **Thomas Herdin**

Intercultural Communication

Dr. Thomas Herdin who holds a Ph.D. from the University of Salzburg bases his teaching of Intercultural Communication on first-hand experience in very different parts of the world. He studied in Denmark, Switzerland, and Central America; worked as a marketing manager in Thailand, and as a tourism consultant in Nepal; presently, as Assistant Professor of Communication at the University of Salzburg, he heads a field research and exchange program with Fudan University, Shanghai, China. His research emphasis is in intercultural and tourism management.

#### **Ewald Hiebl**

History

Ewald Hiebl holds an MA in History/German Language Studies and a Ph.D. in History from the University of Salzburg. Prior to his lecturing at the University of Salzburg he taught at a local high school and in adult education. He has worked on several scientific projects in Austria and Europe. As Assistant Professor at the University of Salzburg his major fields of research include Austrian history, regional and local history (19th and 20th century), media history, Leopold Kohr, civic education, and new social movements. Since 1994 he has also been working as radio journalist for the Austrian Broadcasting Corporation.

#### **Konrad Holleis**

German Language and Austrian Culture

For Konrad Holleis the study of German language and culture is key to understanding social, political and historical conditions in Austria and Europe.

Konrad Holleis holds an MA in English & American Studies and German from the University of Vienna. He spent a year at the University of Oregon as a Fulbright Teaching Assistant and from his experience there, he decided to also become certified as a Trainer in Adult Education.

#### Lisa Höller

German Language

Lisa Höller teaches Beginning German at Salzburg College. She is an MA candidate at the University of Salzburg and is specialized in teaching German as a Second Language. In addition to teaching at Salzburg College she is also a tutor for German Linguistics at the University of Salzburg. In 2012/2013, Lisa Höller received a Fulbright FLTA scholarship to study and teach at Bowling Green State University in Ohio.

#### **Mario Kolar**

International Marketing and Business

Mario Kolar holds an MA from the University of Applied Science in Salzburg and a Ph.D. from the University of Linz. He has studied and taught at Arkansas State University and at the Kemi-Tornio Polytechnic in Lapland, Finland.

Mario Kolar has worked as a consultant in marketing and merchandising and is presently Marketing Director at Palfinger Crane International.

#### **Oliver Kraft**

Music History

Oliver Kraft is a musicologist, flutist and composer. His perspective on music history is strongly influenced by his work as a performer and composer, while his historical research also has an impact on his creative work. Oliver Kraft holds a Ph.D. from the Mozarteum and University of Salzburg. In addition to teaching at a private college preparatory school, Dr. Kraft lectures for the International Mozarteum Foundation and for the Salzburg Festival. He has also been visiting professor at the University of Florida.

As a flutist, Oliver Kraft has performed at international festivals in Salzburg, Vienna, and Edinburgh. He has worked for several years with the CD label "Col Legno".

#### **Johannes Krall**

Vocal and Instrumental Arranging; Music Composition

Johannes Krall is a graduate of the Viennese Conservatory in Instrumental Studies (violin) and Choir Conducting as well as Composing. Next to being a permanent member of the Mozarteum Orchestra since 1983 he has performed in various ensembles and as a soloist all over the world. In addition, Johannes Krall has been very successful as a composer and arranger of instrumental and choral music. Throughout his career Johannes Krall has received several prizes and awards including the Award for Extraordinary Artistic Achievements by the Austrian Ministery for Culture and Art as well as the Composition Prize by the Cultural Fund of the City of Salzburg.

### **Marena-Christine Marquet**

Art History

Professor Marquet who is not only an experienced instructor of art history but also worked as a museum lecturer early in her career, knows well how to integrate study inside and outside the classroom.

She has taught and still teaches at the Technical University, the Academy of Fine Arts in Vienna, and the University Mozarteum in Salzburg. For two years she held classes at the University of Prishtina, Kosovo, which she felt was a mind-opening, cross-cultural experience.

## **Alexander Naringbauer**

**Television Production** 

Alexander Naringbauer holds an MA in History as well as in Communication Studies with emphasis on Audio Vision Production from the University of Salzburg. In 2008 he was appointed head of the "Aktion Film" and the "Radiofabrik" and since 2012 has also been active in developing and implementing the training program for the local FS1 community TV station. Next to his engagement at Salzburg College he regularly lectures at the University of Salzburg, the University of Applied Sciences in Salzburg and the Teachers Training College in Salzburg.

### **Eva Neumayr**

Music History

Eva Neumayr is a specialist in the music history of Salzburg. In her numerous publications she has shown that music history in Salzburg is not limited to Mozart, but that the wealthy city had been a fertile ground for musicians and composers long before Salzburg's most famous son was born. Eva Neumayr holds a Ph.D. in Historical Musicology from the Mozarteum University Salzburg as well as an MM in Instrumental and Vocal Pedagogy from the University of Music and Performing Arts in Vienna and an MA in English and American Studies from the University of Salzburg.

## **Andrew Phelps**

Photography

As a photographer and teacher, Andrew Phelps brings together two worlds, America and Europe. Andrew Phelps is a former Salzburg college student who finished his studies in Fine Art Photography at ASU in 1991 and returned to Salzburg shortly thereafter where he now works as a photographer, teacher and curator at the Gallery Fotohof.

He has published 2 books in recent years and shows his work both in Europe and America. His work is influenced by the cross-cultural lifestyle he now leads, dividing his time between the deserts of Arizona and the Alps of Austria. Most recently Andrew Phelps has been invited to show his work at the renowned Art Basel Miami Fair.

### Birgit Rauscher-König

**Public Relations** 

Birgit Rauscher-König's courses at Salzburg College reflect her long-time experience as PR consultant. She has worked in PR and advertising agencies for eleven years and is presently a self-employed consultant and business trainer.

Ms. Rauscher-König holds an MA from the University of Salzburg, department of organizational communication, where she is currently a Ph.D. candidate. In addition to teaching at Salzburg College, she is also a lecturer at the University of Salzburg and the University of Applied Sciences in Salzburg-Urstein.

### Ina Stegen

**Art History** 

Dr. Ina Stegen, an avid traveler herself, would like you to bring your own travel experience, your visits to historical cities, to museums and art galleries to your studies.

Dr. Stegen holds a Ph.D. from the University of Vienna and has lived and studied in the U.S., Paris, and Rome. As an art critic, lecturer, and board member of the Salzburg Artists Association, she has helped to promote the cause of modern art in Salzburg. The fine Art Photography Program which she set up at Salzburg College, the first of its kind in continental Europe, helped to promote the role that photography plays in today's art scene in Salzburg. The courses she has taught at Salzburg College have included Art History Survey, Baroque Art, Modern Art, European Cities, Expressionism, German Art in the 20th Century.

#### Julia Stöhr

Marketing/Entrepreneurship/Leadership

Julia Stöhr holds an MSc in Business Administration from the University of Linz. She is also licensed as a "Certified Academic Coach in Training and Behavioral Development" as well as a NLP Practitioner. Julia Stöhr has worked in international marketing and sales, primarily in the airline supplier industry, and, lately, as a consultant. She also has her own company that has specialized in developing innovative health shoes. In addition to teaching Global Marketing here at Salzburg College she also lectures at the University of Linz.

### **Reinhold Wagnleitner**

History

Increasing mutual understanding between the people of Austria and the people of the United States of America has been a key theme of Dr. Wagnleitner's life and career.

Dr. Reinhold Wagnleitner is a Associate Professor of Modern History at the University of Salzburg. He has been teaching at Salzburg College since 1975.

Throughout his academic career he has always seen it as his greatest privilege to teach US-students in Europe and European students in US-history. For many years, he has been a Fellow and Faculty Member of Salzburg Global Seminar.

## **Stefan Wally**

Political Science

Stefan Wally's courses combine theoretical concepts with the hands-on professional experience of a political advisor.

Until recently he was the Head of the Office of the Governor of Salzburg and continues to work closely with EU institutions in Salzburg and Brussels. His classes therefore combine theoretical foundations with the practical professional experience of a political advisor, reflecting a lively picture of politics and economics in Europe.

Stefan Wally has taught Comparative Politics, European Regionalism and Agricultural Politics at the University of Salzburg, and teaches EU Environmental Policy, and Economics and Politics of the European Union at Salzburg College.

His research and publications have focused on European integration, regionalism and political ethics

#### **Music Performance Faculty**

For a full list of the music performance instruction faculty please contact Salzburg College directly.

## **VISA REQUIREMENTS AND RESIDENCE PERMITS**

## NO VISA OR RESIDENCE PERMIT IS REQUIRED FOR A STAY OF LESS THAN 90 DAYS.

## Austrian Consulates in the United States: Responsible for the following states:

WASHINGTON: Austrian Embassy 3524 International Court N.W. Washington, D.C. 20008

Tel: 202 895 6767, Fax: 202 895 6773

NEW YORK: Austrian Consulate General 31 East 69th Street New York, NY 10021

Tel: 212 737 6400, Fax: 212 772 8926

CHICAGO:

Austrian Consulate General Wrigley Building, Suite 707 400 North Michigan Avenue Chicago, Illinois 60611 Tel: 312 222 1515

Fax: 312 222 4113

LOS ANGELES:

Austrian Consulate General 11859 Wilshire Boulevard, Suite 501 Los Angeles, California 90025 Tel: 310 444 9310 or 310 473 4721

Fax: 310 477 9897

Alabama, Arkansas, Delaware, Florida, Georgia, Louisiana, Maryland, Mississippi, North Carolina, Oklahoma, Puerto Rico, South Carolina, Tennessee, Texas, Virginia, West Virginia, US-Virgin-Islands, Commonwealth of the Bahamas

Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, Bermudas

Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin

Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, Wyoming, Pacific Islands

### Required Documents For a Stay Up To Six Months (C+D VISA for Austria):

- Completed and signed Schengen Visa Application. This application can found on the website: www.austria.org.
- Two passport size photographs (not a snapshot).
- Passport must be valid at least three months beyond date of travel.
- Letter of admission to Austrian School/University or from U.S. University if it is an
  exchange program, or from the organization under whose auspices the student
  intends to study in Austria or Fulbright Grant (original).
- Certificate of Enrollment which proves lodging and full board.
- Proof of medical insurance letter from insurance company confirming complete coverage during the stay in Austria, minimum coverage has to be USD 50,000 (copy of your insurance I.D. is not sufficient). Emergency coverage only is also not sufficient.
- Proof of sufficient funds (bank statement).
- Students (unless self supporting) must also include a Letter of financial responsibility which must be signed by parents and notarized. Most recent bank -and/or income statement must be attached.
- Copy of the travel itinerary or round trip ticket.

The fee for the student visa is (€100) US \$ 133.00 at the moment. Please check on www.austria.org as fees are subject to change. If the application is sent in by mail, only postal money order or cashier's check will be accepted.

If one wishes to have the passport returned by mail, a self-addressed, prepaid return envelope should be included with the application.

## US citizens, who will study in Austria may send their applications by mail.

It is NOT possible to apply for a C+D Visa after arrival in Austria

### Information on completing the Schengen Visa Application Form:

- 20: Salzburg College, Ursulinenplatz 4, 5020 Salzburg, Austria
- 21: Study
- 22: Member State(s) of destination: Austria
- 23: Member State of first entry: Germany
- 24: Number of entries requested: Multiple entries
- 25: leave blank
- 29: make sure you put down your actual date of arrival (may differ from first day of semester)
- 30: make sure you put down your actual departure date (may differ from end of semester)
- 31: leave blank
- 32: Salzburg College, Ursulinenplatz 4, 5020 Salzburg, Austria
  - T: 0043 (0)662 842501 F: 0043 (0)662 842501-22
  - Contact person: Mag. Phoebe Mayer, MBA
  - E: mayer@salzburgcollege.edu
- 33: Cost of travelling and living during the applicant's stay is covered: by sponsor -> referred to in field 31 or 32 -> All expenses covered during stay

#### **Residence Permits for Austria**

If the student is planning on studying at Salzburg College for the academic year, she or he will need to obtain a RESIDENCE PERMIT.

The application for this permit will take place after the student's arrival in Salzburg with the local authorities. As an American citizen the student can enter the EU (and, of course, Austria) with a valid passport only.

The following documents are necessary for the residence permit application:

- 1 passport picture
- Passport
- Original birth certificate
- Police record (not older than 3 months)
- Proof of internationally valid health and accident insurance, providing total coverage.

Salzburg College will provide the "Certificate of Enrollment" and the application form after the student's arrival in Salzburg.

The cost of a residence permit is € 110 at the moment (payable in Salzburg).

## PROGRAM COST AND BUDGET INFORMATION

#### **SEMESTER PROGRAM COST**

The program cost is the same whether a student enrolls for 12 or more hours. Salzburg College reserves the right to make cost or service adjustments, should the exchange rate decline.

\$ 9,266
\$ 3,164
\$ 420
\$ 345
\$

**Total Program Cost** 

for the semester: \$ 13,195

Students enrolled for the full academic year receive an automatic \$ 3,000 scholarship for the second semester and are not required to participate in the two four-day fieldtrips during the second semester.

#### **SUMMER PROGRAM COST**

The cost for the Summer Session is published separately in September/October.

#### **BUDGET INFORMATION**

#### The Program Cost covers:

- Tuition and related administrative costs
- Housing and most meals in Salzburg (host family: breakfast and dinner, 7 days a
  week; dorm facility: breakfast and dinner, Mo-Fr; lunch provided by College Mo-Th
  when College is in session). No meals are provided (except when specified
  otherwise) during field trips and College breaks (only room provided).
- Two major field trips during the semester, the Vienna field trip during the summer session:
  - The initial, four-day Bavaria field trip includes transportation, bed and breakfast in youth hotels, some meals, lecture and guided tours, and entrance fees. The four-day Vienna field trip includes transportation, youth hotel and breakfast, lecture and guided tours, and entrance fees.
- · Social and cultural activities.
- Day trips, field trips and course-related excursions.

## The Program Cost does not cover:

- Transatlantic transportation (see separate Flight Information) and other travel expenses except for the included trips and course-related excursions
- Lunch and dinner during Bavaria field trip and Vienna field trip: app. € (EURO) 90
- Weekend meals for those living in the dorm: app. € 15-20 per weekend, Weekend lunches for those living in host families: app. € 5 per weekend.
- *Medical insurance:* This must be arranged through your home university or privately. Proof of proper insurance, including evacuation and repatriation, will be required for participation in the program.
- Personal expenses including independent travel.
- Textbooks, etc.: app. € 25-30
- Security Deposit: Salzburg College requires that each student makes a € 50 deposit
  at the beginning of the semester or session, to which rental fees, tools, copies, etc.
  are charged. Salzburg College will return the balance to the student at the end of the
  semester.

- Daily commuting expenses: app. € 145 per semester, app. € 65 per summer session.
   If the student does not live in walking distance to the College, she or he must expect to commute to classes daily by bus (weekly bus pass costs app. € 15) or bike (students rent for app. € 50-100 per semester, or buy one).
- Private music instruction: Private instruction will be at the students' expense and will be invoiced together with the overall tuition (€ 550 per semester and for summer session).
- International Student I.D. card. (\$28.00)
- Cost for Visa or Residence Permit: app. € 100-110
- Fees for certain courses and optional excursions:
  - ➤ Music History: app. € 8-15 per concert (3 required during semester)
  - ➤ Skiing excursions: app. € 50 per day trip incl. transportation, ski pass and rental of equipment
  - ➤ Hiking: app. € 20 per trip
  - ➤ Rafting/Canyoning: € 50-60 per outing
  - ➤ Austrian Cuisine: € 60 (incl. Salzburg College apron)
  - ➤ Supplies for art class: app. € 60
  - > Supplies for photography class: app. € 45

## TRAVEL TO EUROPE (FLIGHTS) AND ARRIVAL INFORMATION

The estimated cost for round-trip transportation from Chicago to Munich is somewhere between \$ 1000 (during low season in spring) and \$ 1,500 (during high season in fall). We recommend that students purchase a ticket that can be changed without or very little additional costs.

### Semester Students:

Students have to make their own arrangements for round-trip flights to MUNICH where the Salzburg program begins with the initial field-study trip through Bavaria (Fall, Spring). For the return trip we recommend to leave either from Munich (only 2 hrs. from Salzburg) or directly from Salzburg. We recommend students to contact STA Travel for student rate flight options.

Fall and Spring students will need to <u>meet the other students in Munich no later than 12:00</u> p.m. on the day of arrival.

## Summer Students:

Summer students are required to <u>make their own way to Salzburg</u> on the designated arrival date.